EXPERIENCE, PRESTIGE
AND FAIR VALUE

MASTER IN INTERNATIONAL TRADE BUSINESS [MIT&B]

Location:
Madrid (100%)
or Madrid (75%)
+ Shanghai (25%)

Duration:
12 months

100%
English

Optional:
Academic
Experience
in China

Modalities:
Mornings.
Evenings.
Weekends.

The MIT&B will help you develop...

- International business perspective and strategic management skills
- Deep understanding of business management marketing, logistics, and finance
- Team leading skills within globalized business environments
- Marketing knowledge and understanding from a global perspective.
- Tools to deal with business environments transformed by digital innovation and globalization

The MIT&B at a glance...

Diplomas awarded upon completion:
- Master in International Trade & Business (ESIC)
- Certificate of Completion (Shanghai University)

Teaching methods:
- Student-centered learning

Individual Final Project. 3 options:
- A full International Business Plan
- An International Marketing Plan + a semester abroad in a partner institution
- An International Marketing Plan + a 6-month internship/project in a company

Where this program can lead you to:

- Managers of global companies
- International Consultant
- International Marketing Director

- International Purchasing Director
- International Trade Specialist
- Logistics Operations Specialist

www.esic.edu

ESIC
BUSINESS&MARKETINGSCHOOL