


JUNIOR BUSINESS CHALLENGE

12th EDITION

BY  **ESIC**
BUSINESS & MARKETING SCHOOL

Competition's legal terms
2017-2018

DESAFÍO JUNIOR EMPRESARIAL  ^{12th}

ENTRÉGUESE A: NUESTRA SEÑORA DE LAS NIEVES





Ter PREMIO



ALUMNOS: BECA DE ESTUDIOS (10%) + TELÉFONO MÓVIL

PROFESOR DE ECONOMÍA: PROGRAMA DE FORMACIÓN (60H) + TELÉFONO MÓVIL

CENTRO EDUCATIVO: LOTE DE LIBROS

MADRID, 10 DE MAYO DE 2017

CON EL PATROCINIO DE:    

CON LA COLABORACIÓN DE:  

www.esic.edu/desafio

JUNIOR BUSINESS CHALLENGE



- 1. THE JUNIOR BUSINESS CHALLENGE 2017/2018** is a competition that promotes and encourages the entrepreneurial spirit in students who are in their last two years of high school or who are enrolled in vocational education and training programs related to business management. At the end of this challenge, the participants present a feasibility project of a business idea, in conjunction with ESIC Business & Marketing School.
- 2. THE JUNIOR BUSINESS CHALLENGE 2017/2018** seeks to expand the entrepreneurial initiative and business education among young students. It also aims to provide training on analysis and decision-making processes, teamwork, as well as many other important skills needed in the current marketplace.
- 3.** The education or training centers that want to participate in **THE JUNIOR BUSINESS CHALLENGE 2017/2018** need to create teams of 2 to 5 students, who are in their last 2 years of high school (1st and 2nd of Bachillerato) and/or who are enrolled in vocational education and training programs, and a professor/ advisor. Registration is done online through the competition website: <http://www.esic.edu/desafio>.
- 4.** Teams will have to develop an idea, which will not only be evaluated for its originality but also for the hard work and detail dedicated to the three decisions or tests throughout the competition. The different challenges will be sent through the **CHALLENGE** website, and each team will have to upload to the site the file corresponding to each decision.
- 5.** Decisions will have to be written in Spanish or English, and there will be only one evaluating jury for all the participating teams.
- 6.** The registration period for **THE JUNIOR BUSINESS CHALLENGE 2017/2018** will be open from September 1 to December 11, 2017. All information about the **CHALLENGE** can be found on the website: <http://www.esic.edu/desafio>.
- 7.** For any questions or concerns or to request information regarding the **CHALLENGE**, click on “**CONTACT**” at the top of the page <http://www.esic.edu/desafio> or send an email to desafio@esic.edu.
- 8.** The **CHALLENGE** is divided into two categories: One category for teams made up of students in their last 2 years of high school (1st and 2nd of Bachillerato), and another category for teams made up of students enrolled in vocational education and training programs.
- 9.** A national final will be held for each category. This means that there will be one final for students in their last 2 years of high school and another one for students enrolled in vocational education and training programs. Both finals will be held at the ESIC facilities in Pozuelo.
- 10.** The 10 teams with the highest scores in each category will participate in the final. The final evaluation will be carried out by a jury composed of ESIC faculty and members from the partner institutions. For the final, the Organization reserves the right to modify or change the venue or to establish another type of test. Any changes of this nature would be communicated to the finalist teams in advance.
- 11.** If a team participating in the final resides outside of Madrid, the travel and accommodation expenses will be fully covered by the students and the professor of that team and never by ESIC.
- 12.** The prizes for each category will be published on **THE JUNIOR BUSINESS CHALLENGE** website.

13. ESIC Business & Marketing School will award all members of the teams that submit the three decisions in the competition will receive a Digital Diploma certifying their participation in **THE JUNIOR BUSINESS CHALLENGE 2017/2018**.

14. The Organization reserves the right to change or add new prizes, scholarships, or rewards, both partial and regional, as well as the right to change the dates of the competition or the classroom and online programs.

15. The Organization reserves the right to eliminate any team from the competition if it finds the team involved in any irregular activities before or during the competition.

16. The decisions made by the Organization are indisputable and cannot be appealed by the teams.

17. Rankings in the Final: The ranking of the finalists will be decided by the jury after all the teams have presented their Business Plans.

18. The Final Competition: The final of **THE JUNIOR BUSINESS CHALLENGE** has a face-to-face nature. All members of the teams must attend and present a part of the Business Plan. If one member of the team does not attend (except in cases of force majeure), the team will be replaced by the team that had the next highest score. The teams will be able to use any IT or visual resources they consider appropriate as long as they are compatible with the devices provided by the Organization.

- Once all the defenses of the Business Plans are over, the jury will meet to deliberate and decide on the final rankings. This resolution is undisputable.

19. PRIZE TERMS AND CONDITIONS: If for any reason, beyond the Organization's control, the stipulated prizes are not available, the Organization reserves the right to replace them with others of equal or higher value.

- Prizes are non-transferable.
- Prizes cannot be redeemed for cash or any other prize.
- Selling the prizes is strictly prohibited.
- The Organization shall not be responsible for the use of the prizes by the winners.

20. IMAGE RIGHTS: The participants authorize **Escuela Superior de Gestión y Marketing ESIC BUSINESS & MARKETING SCHOOL** to use and publish their first and last names, as well as their image and other information in any of the activities related to the competition or **ESIC BUSINESS & MARKETING SCHOOL**. The use of this information does not give the participants the rights to any compensation or other benefits beyond that of being given their rightful prizes, in the event of winning the competition. ESIC also reserves the right to collect audiovisual media, video footage, image recordings or any testimonies about collaborating with the **CHALLENGE**. This means that their voice and image may be recorded for reproduction and audiovisual, photographic, electronic, or paper fixation, as well as later commercial use through any media, device, or format (including, for example, press releases, websites, social media, blogs, mobile apps, etc.). There will be no geographical or time limits on the distribution of the recordings, frames, or any other work published through the media and formats that ESIC considers appropriate.

21. LIMITATION OF LIABILITY: In addition to what has already been established regarding limitation of liability, Escuela Superior de Gestión Comercial y Marketing ESIC BUSINESS & MARKETING SCHOOL shall not be held liable for:

- The use of the prizes by the winners.
- The services that third parties provide to the winners, with regard to the competition prizes.
- Any delay that a winner may experience with regard to claiming the prize, according to the instructions provided by the Organization.
- Any incidence that may occur while traveling to the city where the competition takes place, including airline and airport incidences, and/or any other incident that may occur while traveling, in which the Organization has no direct responsibility.

22. RIGHTS RESERVED. In addition to what has been stated in the previous terms, with regard to the rights reserved by the Organization:

23. • The Escuela Superior de Gestión Comercial y Marketing **ESIC BUSINESS & MARKETING SCHOOL** reserves the right to eliminate any participant who wrongfully uses the competition, by acting fraudulently or in any way that negatively affects the other participants. In the event that the Organization or any other entity professionally linked to the competition detects any anomalies or suspects that a participant is impeding the normal course of the competition, by altering his or her participation through the use of any computer resource or by committing any fraudulent acts that harm the competition's transparency, the Organization, without having to give any explanation, reserves the right to disqualify or automatically revoke any prizes given to the participants involved and/or benefiting from these types of fraudulent acts. The Organization also reserves the right to take all civil or criminal actions that may correspond.

24. In this regard, the Organization declares that it has enabled all the appropriate means and technological devices to detect any fraudulent, abnormal, or harmful acts that intend to alter normal participation.

- The Organization reserves the right to change or add subsequent annexes about the workings and prizes of the competition, provided that they are duly justified, informed, and do not harm or jeopardize the participants.
- In the event that this competition cannot be held, due to detected fraud, technical errors, or any other reason beyond the Organization's control preventing it from being carried out normally, the Organization reserves the right to cancel, modify, or suspend the competition, without the participants being able to hold the Organization responsible.

25. PRIVACY POLICY: Personal information will be collected by the Organization in order to manage the participation and development of the competition. Therefore, the registration information must be true and accurate. The registered information will be stored in a file that is property of Escuela Superior de Gestión Comercial y Marketing ESIC BUSINESS & MARKETING SCHOOL and will be subject to the Organic Law 15/1999, of 13 December, on the Protection of Personal Data. The Escuela Superior de Gestión Comercial y Marketing ESIC BUSINESS & MARKETING SCHOOL declares that it has adopted the technical and organizational measures of protecting personal data, in accordance with the Royal Decree 1720/2007, of 21 December, which approves the Implementation Decree of the Organic Law 15/1999, of 13 December, on the Protection of Personal Data.

26. In compliance with the Law Governing Information Society and Electronic Commerce Services (Ley de Servicios de la Sociedad de la Información y de Comercio Electrónico), the user expresses that they authorize Escuela Superior de Gestión Comercial y Marketing ESIC BUSINESS AND MARKETING SCHOOL to send them advertising about its products, either via email or any other similar means. To unsubscribe, send an email to desafio@esic.edu with the following SUBJECT: "Unsubscribe from JUNIOR BUSINESS CHALLENGE." To exercise your rights of access, modification, opposition or cancelation of your personal information, send a request with a copy of both sides of your DNI/ID or passport to Escuela Superior de Gestión Comercial y Marketing ESIC BUSINESS & MARKETING SCHOOL Avenida de Valdenigrales, s/n (Edif. ESIC), 28223 - Pozuelo de Alarcón, Madrid (Spain.)

27. APPLICABLE LAWS: In such an event, the CHALLENGE will be subject to the current Spanish Legislation.

28. ACCEPTANCE OF THE TERMS: Participating in the CHALLENGE constitutes complete acceptance of these terms and explicit submission to the decisions and interpretations made by the Organization. The participants may be asked for a written document accepting all the terms and conditions of the CHALLENGE. Any conflict that may arise under the application of these conditions will be ruled by the Courts and Tribunals of Madrid.

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CHALLENGE

