

FACT SHEET - Academic year 2019 / 2020 (updated: April 2019)

Institutional website	http://www.esic.edu/ Introductory video http://bit.ly/2E348sz http://www.esic.edu/valencia/ (Valencia campus) Virtual tour: http://bit.ly/118BzXe	
Address and contact	<p>ESIC Business & Marketing School Enrique Planells-Artigot Av. Blasco Ibáñez, 55 46021 – Valencia, SPAIN</p>	<p>ERASMUS ID Code: E ELCHE01 (ESIC Valencia is associated with Universidad Miguel Hernández in Elche) Spanish Ministry of Education registry: http://bit.ly/2tRkaUX Contact person: Enrique Planells-Artigot, PhD enrique.planells@esic.edu Tel: +34 96 361 48 11 (ext. 691) Skype: esicval</p>
Application deadlines for exchange students	<p>Annual and first semester students: End of May Second semester students: Mid November</p>	
Admission documents	<p>-A passport-type picture for your student ID -Application form of ESIC (<i>electronically filled in—not handwritten</i>) -A copy of your national ID or passport -Academic certification (transcript of records) -A motivation letter introducing yourself You should send an electronic copy to enrique.planells@esic.edu.</p>	
Academic calendar (including exam sessions)	<p>1st semester: 4 September – 11 January (exam period from 16 December-10 January approximately) 2nd semester: 14 January – 30 May (exam period from 11-29 May approximately) Resit exams: early June – early July</p>	
Academic courses	<p>The <u>list of courses</u> for the degrees is available in the following links:</p> <ul style="list-style-type: none"> • MARKETING (TAUGHT IN SPANISH): <i>Marketing y Gestión Comercial</i> (here) • GLOBAL MARKETING (TAUGHT IN ENGLISH): <i>Degree in Global Marketing (first year only in 2019-2020)</i> (here) • INTERNATIONAL BUSINESS (TAUGHT IN ENGLISH AND SPANISH): <i>International Business</i> (here) • BUSINESS (TAUGHT IN SPANISH): <i>Administración de Empresas (ADE)</i> (here) • BUSINESS (TAUGHT IN ENGLISH): <i>Business Administration and Management (first year only in 2019-2020)</i> (here) • COMMUNICATION and PUBLIC RELATIONS (TAUGHT IN SPANISH): <i>Comunicación y Relaciones Públicas</i> (here) • DIGITAL BUSINESS (TAUGHT IN ENGLISH AND SPANISH): <i>Dirección y Gestión de Empresas en el Ámbito Digital (first year only in 2019-2020)</i> (here) 	

Once in the web page, click in the “FICHA TÉCNICA” folder for further information about the course, (as shown in the following figure)



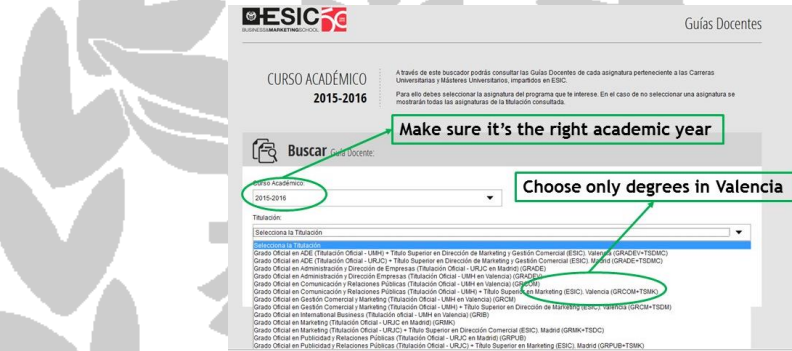
¿QUÉ ES?

01. **Titulación única en el mercado de negocios digitales** impartida en España y apoyada y avalada por prestigiosas empresas.
02. **Carrera única en el mercado**, que forma profesionales para las empresas que desarrollan sus modelos de negocio en base a Internet o aquellas que necesitan dar el salto a esa **transformación digital**.
03. Dominarás las prácticas empresariales bajo el prisma de la nueva **economía digital**.
04. **Estudios bilingües**: dos cursos en español y dos en inglés.
05. Un título **enfocado a tu empleabilidad**: internacionalización, emprendimiento, competitividad e innovación.



Syllabi

<http://www.esic.edu/buscador-guias-docentes/>



Language requirements

Most classes at ESIC (Valencia campus) are in Spanish, but an English-taught semester is also available. Students are expected to have at least a B2 level of Spanish (or **B1 DELE accredited**) or English to follow lectures and participate in workgroups and take exams.

Spanish language course

ESIC organises **Spanish language courses** (3 ECTS/semester for B1 and B2 to 6 ECTS/semester for A1 and A2) throughout the year. Please check with your university whether the course can be validated for ECTS. The course will prepare **DELE** exams of **Instituto Cervantes** (<http://diplomas.cervantes.es/en>), which can be taken at ESIC Valencia.

Accommodation

The School has a **residence for students with full-board accommodation** in the same building. The prices include three meals, daily cleaning service, free WiFi, TV rooms, gym,... For more information: <http://www.residenciauniversitariasfj.es/>

You can see many images of the residence if you type “Residencia Universitaria San Francisco Javier Valencia” in Google Maps. If you wish to book a room in the residence, please contact us as soon as possible. The Residence is **available for full academic year students only**. You can contact them at info@residenciauniversitariasfj.es. The School is located within walking distance from all the other university campus. Therefore, there is a vast amount of flats to share in the area. You can also obtain information in the following sites:

Collegiate Residence: Easypiso: [link here](#) Erasmusu: [link here](#) Aluni: [link here](#)
[link here](#)

OFF-CAMPUS AVERAGE COSTS (based on a survey among exchange students)			
Average monthly rent for a shared flat	€300.00	Average monthly expenses (rent included)	€520.00

Academic information

Depending on the type of agreement between ESIC Business & Marketing School and the partner institution, students have access to all courses offered by the School. **Some exceptions apply to the ESIC Marketing degree and some other specific courses.** A student should register for about 30 ECTS credits per semester. **You are allowed to choose courses from different degrees as long as timetables and your own coordinators allow it.**

Class format	Lectures, tutorials, case studies, extensive group work, numerous oral presentations, papers and projects.
Attendance	Compulsory; missing 25% or more of classes implies losing continuous assessment.
Participation	Part of student's final grade.
Marking criteria	All courses follow continuous assessment criteria and they are clearly explained in the respective syllabus. Failing a course implies to take a resit exam during the resit exams period (June-July).

