



Students Guide
From Globalization to SDGs

DEGREE IN SUSTAINABILITY MANAGEMENT (TSGS)
Course 2024/2025



Campus:	ESIC University
Course Code	AC00023X
Coordinator	Eduardo Ramos Suárez
Teacher:	Eduardo Ramos Suárez
Year:	1 st Year
Semester:	2 nd Semester
Type:	COMPULSORY
Language:	English
Credits ECTS:	3
Class hours per week:	2
Department:	Business Management

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1. Professors´ contact data

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Students who wish to arrange a TUTORIAL with a professor should contact him/her via email. The professor will suggest a time and date for the TUTORIAL as soon as possible. If either party is unable to attend the tutorial, they should contact the other person via email giving sufficient notice

1.1 Functional Diversity / Special Educational Needs (SEN)

Students with functional diversity and/or special educational needs can make requests for any needs and/or adaptations by contacting the Diversity Office: diversidad@esic.edu.

The Diversity Office will coordinate with all the areas/departments of ESIC on the Campus involved to carry out the actions necessary to provide solutions for the specific needs presented.

2. Subject Description and Contents

To understand the challenges facing humanity and the planet, which threaten Sustainability, it is necessary to delve into the interrelationship of the multidimensional systems and processes that affect us worldwide. In this course, the student will learn how globalization germinated, what levers multiply its impact, and what risks it entails in the multiple aspects of Sustainability.

Through readings, cases and news, you will learn to interpret the reality surrounding you to understand how companies influence globalization and, at the same time, are impacted by its consequences.

3. Objectives and Learning Outcomes

- Upon completion of the course, the student will be able to:
- Understand what the phenomenon of globalization means, its origins and evolution.
- Understand the effects of globalization on the different dimensions of sustainability. Risks and opportunities.

- Analyze how companies face the challenges of the 2030 Agenda and contribute to achieving the Sustainable Development Goals.

4. Skills

CES1. Know the scope of the concept of Sustainability in its different meanings.

CES2. Identify the current and future challenges that humanity faces at an economic, social and environmental level, from a global perspective that concerns the entire planet.

CES4. Develop a comprehensive and innovative perspective of business strategy aimed at sustainability.

CES5. Know the legal, regulatory and ethical framework that should guide the responsible conduct of companies.

CES6. Use tools for the implementation of sustainability in companies and the measurement of the impacts it generates.

CEP5. Analyze the contrast between the objectives set and the results obtained in order to develop a constant self-diagnosis of the business project in its internal and external perspectives.

CEP6. Apply effective communication with the different actors involved in a business project.

CEC1. Developing critical thinking in a global society, which identifies the ethical dilemmas of business activity and is persevering in the search for the common good.

5. Teaching Activities

- Exposition and development of the theoretical contents by the teacher.
- Exercises and class dynamics oriented to the application of the explained concepts.
- Resolution of problems and cases proposed in class.
- Carrying out work supervised by the teacher individually or in groups (cases, research papers, etc.)
- Analysis of texts and material with ethical content. (audiovisual, objects, web, etc.)
- Guided debates oriented to reflexive criticism.
- Individual or group tutorials for the teaching orientation of the students.
- Activities outside the classroom of interest to the subject (attendance at conferences, seminars, etc.)

5.1 Teaching Methodologies

- MD1- Theory classes
- MD2- Practical classes
- MD3- Tutorials

6. Assessment System

The system of evaluation used is continuous assessment, in which class attendance is compulsory. A minimum level of attendance of 80% of classes is required in order to qualify for assessment, measured proportionately. This means that any students who do not reach this percentage are not allowed to partake in the continuous assessment tasks set out in this Guide (written continuous assessment tests and compulsory assignments) and shall score 0 in Class Participation and Compulsory Assignment, in the 1st and 2nd assessment sessions.

System of Evaluation according to degree memory specifications:

- Individual works: 10%
- Teaming works: 40%
- Theoretical works: 50%

ESIC Systems of Assessment based on internal Specifications:

- ES3 - Written tests: 50%
- ES1 - Active Participation 10%
- ES2 - Assignments 40%

Assessment System	ESIC Equivalence Assessment System	Percentage Weighting	Assessment Activity	Type	
Theoretical-practical face-to-face assessment tests	60%	50%	50%	Exam	Theoretical/practice test
		10%	10%	Active Participation	Individual work
Practical Works evaluation	40%	40%	40%	Compulsory Work	Work in groups
Face to face evaluation assessments	50%	50%	50%	Final exam	Written test for those who don't pass the continuous evaluation

As stipulated in the Academic Guide of ESIC University: “Attendance constitutes a compulsory prerequisite within the framework of the Continuous Evaluation system”. For a subject to be considered successfully completed, it is imperative to meet a minimum attendance requirement of at least 50%. Failure to meet this criterion makes it impossible to successfully pass the subject.

- Students of second or subsequent enrolments, without the possibility of attending class, will be assessed in the following way:

o Final Exam: the written exam will be taken on the official dates (1st or 2nd call), without the right to take partial exams.

o Compulsory work: This must be done, taking into account that it may be individual or group work, with the teacher being able to assign the groups in a tutorial session called for this purpose. A date and time will be set for the presentation.

o Active participation: Given the impossibility of assessing in the classroom, students will not be assessed for this concept.

o For this reason, the evaluation system for DEX students will be as follows: Written tests 60% Compulsory work 40%.

- Students who meet the attendance requirement and are eligible for continuous assesment
 - Students are exempted from the written tests and are not required to take the final exam if they achieve a score that is equal to or higher than 5 points.
 - The student who does not pass the compulsory work (for not delivering on time, not attending the presentation or not demonstrating the required knowledge), will obtain a grade of 4, regardless of the grade obtained in the written tests.
 - If a student does not pass the exam but the global final mark is mathematically greater than or equal to 5, he will obtain a grade of 4 in the final mark.
 - The student who does not pass the compulsory work, must do a new work in the 2nd call, not being necessary to take the final exam if they have already passed the intermediate written tests.
 - The student who does not release the written tests by continuous evaluation, must take the final exam, which, both in the 1st and in the 2nd call, will have the assessment of the percentage corresponding to the final exam grade.
 - To pass the course it is essential to have submitted the Compulsory Work and have obtained in the Written Tests and in the Compulsory Work a minimum evaluation of 5 out of 10 points, both for the first and for the second call.

Students with an attendance record of below 80% who are not entitled to continuous assessment will be assessed on the basis of their percentage corresponding to their mark in the Final Examination, in both the 1st and 2nd assessment sessions, taking into consideration the restrictions laid down in the Course Guide.

SUMMARY CHART. ITEMS ASSESSED BY ASSESSMENT SESSION BASED ON ATTENDANCE			
Attendance	Continuos Assessment	1st Assessment	2nd Assessment
≥ 80%	Written test 1	Final Exam	Final Exam
	Assignments	Assignments	Assignments
	Active Participation	Active Participation	Active Participation
< 80%	<ul style="list-style-type: none"> Percentage of the Final Exam, taking into consideration the restrictions laid down in the Course Guide. 		

- Repeating subsequent year students, without the possibility of attending classes, duly justified and authorized by the Degree Coordinator, will also be assessed via “Continuous Assessment”:
 - Final Examination:** the written examination will be held in two official assessment sessions (1st or 2nd sitting), without the right to take partial examinations.
 - Compulsory Assignments:** these must be completed, with the possibility of the professor assigning the groups at a tutorial arranged for this purpose. A date and time will be set to present this work.
 - Active Participation:** Since it is impossible to carry out assessment in the classroom, this method will not be used.
- Items to take into account:
 - The score obtained in the subject by students in the continuous assessment during the year WILL NOT be carried over to the following year (if they do not pass the subject).
 - All the intermediate tests taken during the course will be corrected in class, making it possible to resolve any doubts and provide appropriate clarification.
 - Regarding the Final Examination, both the 1st and 2nd assessment sessions, on the day the marks are given out, the date and time for officially reviewing the exam will be given.
 - Partial exempting exams will not be subject to a formal review.

6.1 Written tests

The tests that will be developed throughout the academic period of the subject will have the following format:

- They will be developed within one of the teaching hours of the subject.
- They will mix the theoretical aspect with the practical one.

Each test will be valued out of 10 points, and the student must demonstrate that they have mastered the subject in each part to be examined.

The qualification of the written tests includes aspects such as spelling and university expression. The teacher will determine the correction criteria.

The revision of these evaluation tests will be done in class by correcting them, and there will be no individual revision.

6.2 Compulsory Assignments:

The work must be original. When extracts from external sources are used, the reference must be cited. Indiscriminate use of external sources is not permitted. Any plagiarism will lead to a failure in the entire subject, in both the 1st and 2nd call.

6.3 Active Participation:

Throughout the course, an assessment will be made of the active participation of students in the subject, both in relation to their attitude in class (participation) and in class debates, as well as their active participation in practical activities or exercises to be done either in or out of class.

6.4 Final Exam

The continuous assessment will be applied to both first and second examination session. The official final exams (50 minutes long) will be weighted at 50% of the overall score. Students will be responsible for completing or submitting and, where applicable, defending the continuous assessment assignments indicated in the Academic Guide, in the format and on the dates indicated by the professor of the subject. Exams will only be taken on the official dates set by the school. Students will be able to review the final exam on the official date which is set for this purpose, and which will be announced together with the final grades.

7. Course programme

7.1 Analytic program

- Topic 1. Globalization: origin and evolution.
- Topic 2. Social, environmental and economic impacts.
- Topic 3. Global challenges: the SDGs.
- Topic 4. The participation of the company in the 2030 Agenda.

7.2 Developed program

Topic 1. Globalization: origin and evolution.

Definitions

Origin and historical evolution

Topic 2. Impacts of globalization.

Impacts on the economy

Impacts on society

Impacts on the environment

Topic 3. Global challenges: The SDGs.

The 2030 Agenda and the Sustainable Development Goals

Goals, targets, indicators of the SDGs

Topic 4. The participation of the company in the 2030 Agenda.

National commitments on the SDGs

Involving the company in achieving the SDGs

The contribution of companies to the SDGs

8. Course planner (for guidance purposes)

WEEK	DESCRIPTION
1	Presentation of the subject and introductory activities.
2	Unit 1. Definition of Globalization
3	Unit 1. Origin and historical evolution
4	Unit 2. The impact of globalization on the economy
5	Unit 2. The effect of globalization on society
6	Unit 2. The impact of globalization on the environment
7	Unit 3. Global challenges. The SDGs. Description
8	Unit 3. Global challenges. The SDGs. Description
9	Unit 3 Objectives, goals and indicators
10	Unit 3. Objectives, goals and indicators
11	Unit 4. The company in the 2030 Agenda. National commitments.
12	Unit 4. The company in the 2030 Agenda. Involvement of the company
13	Unit 4. The company in the 2030 Agenda. Contribution of companies
14	Unit 4. The company in the 2030 Agenda. Contribution of companies
15	Final presentations

This schedule is merely indicative and is conditioned to the different academic activities that may be scheduled throughout the semester, as well as other eventualities.

9. Recommended course readings

9.1 Basic course references

- STIGLITZ, J. (2016). Cómo hacer que funcione la globalización. Debolsillo.
- NACIONES UNIDAS (2015). Resolución A/RES/70/1 Transformar nuestro mundo: La Agenda 2030 para el Desarrollo Sostenible.

9.2 Complementary bibliography

- AMIN, S. (1997). El capitalismo en la era de la globalización. Editorial Paidós.
- BAUMAN. Z. (2017). La globalización: consecuencias humanas. Fondo de cultura económica.
- BECK, U. (1997). ¿Qué es la globalización? Falacias al globalismo, respuestas a la globalización. Paidós.
- DE LA DEHESA, G. (2007). Comprender la globalización. Alianza Editorial.
- MÉNDEZ FRANCISCO, L. (2007). Globalización y medioambiente. Revista INAFOCAM, 1, pp. 23-41.

- OLIVIE, I. & GRACIA, M. (2020). ¿El fin de la globalización? Una reflexión sobre los efectos de la crisis del COVID-19 desde el Índice Elcano de Presencia Global. ARI/4320
- SACHS, J. (2021). Las edades de la globalización: geografía, tecnología e instituciones. Deusto.
- SAMPEDRO, J. L. (2013). El mercado y la globalización. Planetadelibros.
- STIGLITZ, J. (2002). El malestar de la globalización. Taurus Editorial.
- TIROLE, J. (2017). La economía del Bien Común. Taurus Editorial.

9.3 **BiblioWeb**

- eBibliography: <https://www.esic.edu/institucion/biblioteca>