

Article selection procedure

ESIC Market accepts articles relating to the focal points of the journal. Articles sent must be written in Spanish or in English. They have to be original (not having been published in another journal or other medium). During the review process it is forbidden for the article to be assessed in another journal.

Process of peer-blind review

The editor and co-editors will do a preliminary review of the original sent in, on the basis of its consistency with the focus and scope of the journal. If the original meets both these, the members of the editorial board review the work for a second time, following the criteria of scientific merit, validity, relevance of the work, methodology, interest in the subject for the reader and presentation and understanding of the article as a whole.

If the original is suitable on the basis of these considerations it is sent off for peerblind review. Two members of the Review Board who have no potential conflict of interest with the authors will handle the scientific and technical review of the work.

The reviewers will send in their reports with the review and recommendations to the Editorial Board, offering general comments for the editor and both general and specific comments for the authors. The authors will be sent constructive comments to help them improve their work, regardless of whether the Editorial Board accepts the original for publication or not. The editor sets out his reasons to the rest of the editorial board for why the article has been accepted or not. The final decision on acceptance for publication falls to the Editorial Board.

The editor and/or invited co-editors will communicate the final result (rejected, accepted or accepted with changes) of the review to the authors, including the reviewers' comments. The originals reviewed will continue through the process of review if the revised work responds sufficiently to the reviewers' requirements.

Translation fees

Bearing in mind that ESIC-Market is published under an open access policy that gives authors greater international prominence and an early impact for their contributions, rates are stipulated for the translation and/or style correction of articles, since these are published in two languages: Spanish and English.

Regulations for the presentation of originals

Articles may be sent in English or Spanish in either Word or Open Office (odt) format to esicmarket@esic.edu. The editorial team will confirm receipt of the originals received.

We would recommend the use of templates. The limit of contributions is 6,000 words with everything included. In addition to respecting the format indicated in the template, the following regulations should be follows:

Title: the title must describe the content of the work.

Authors: The authors must not include their names, details or any personal information in the original manuscript. Their names and professional affiliation must be included in the dispatch process, where required, on a separate page entitled headline page.

Abstract: The abstract has to include: objective and focus of the work, methodological design, findings and their value in terms of practical implications. It must not be more than 250 words long and must meet the structure indicated in the template. It must reflect only what is conveyed in the article.

Keywords: must add 5 keywords separated by semicolon “;”

References: Quotes must be indicated in the text and alphabetically ordered in the references. The quotes and references must follow the 5th edition APA style. In the version to be assessed, avoid references to the authors. If necessary replace by authors (year), until a final decision has been reached on the manuscript.

Acknowledgements: Above the reference section, the authors may acknowledge persons or institutions which have helped them to finance or carry out the research study presented in the article, provided the manuscript has passed review stage.

Tables and figures: the tables and figures must be correctly numbered following their order of appearance in the text. They have to describe the table and /or figure contents and must include information sources.

Appendices: When necessary, the authors may add appendices to the document provided that the material is useful to other researchers (e.g. questionnaires which are used in surveys or econometric models).

The appendices have to appear after the bibliographic references, must be numbered (Appendix 1, 2, ...), and they must have a descriptive title of contents.

It is essential that these regulations be fulfilled prior to considering any article for assessment. The process terminates when the article is accepted or rejected. The journal is exempt from any responsibility for the contents of contributions it receives.

Selection procedure and regulations

The journal reserves the right to made alterations to the article content, notifying the authors in this regard and respecting external criteria.

List of contents to prepare for article submission:

As an essential part of the submission process for originals, the authors must undertake to confirm that the following aspects are fulfilled. Should this not be the case the originals will be returned to the authors.

1. The article has not been previously published nor sent to any other journal for its consideration and will not be sent to another journal until a final decision has been taken in ESIC Market.
2. The text meets with the regulations concerning style and bibliographic requirements which are highlighted in the author regulations.
3. The instructions relating to format to enable blind review have been adhered to.
4. All the authors who contribute to an original document and their data are included in the first submission process. In the edition process no further authors may be added. The journal is not responsible for any authors who may have been omitted in the submission process.
5. Payment required for translations and/or style correction of the articles has been read and accepted.
6. The obligations that ensure that the authors adhere to ethical principles in the scientific publication process must be accepted. Authors confirm that ethical COPE codes are met: <https://publicationethics.org/resources/code-conduct>.

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