

Journal: ESIC Market

Special Issue: Innovation in the Agri-food industry

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Summary

Dear Colleagues,

Innovation in the agri-food industry based in the implementation of new technologies can be analysed in terms of creation of value and sustainable and collaborative impact.

Organizations in this industry are immersed in a process of transformation according to new information and communication opportunities.

This Special Issue intends to collect current developments and future directions of innovation promoted in the agri-food industry as a consequence of the application of information and communication technologies and new designed processes. Hence, we encourage authors to submit original papers related to these fields.

Potential topics include, but are not limited to:

Innovation in products

Innovation in processes

Digital transformation

Big data applications

Innovative organizational models

The Internet of things

Open innovation practices

Social implications of collaborative networks

Smart farming

Co-creation of value

Environmental and social sustainable applications

Soft skills for transforming managerial abilities

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Keywords:

Innovation

Digital transformation

Business process reengineering

Internet of things

Reuse of data

Smart farms

Open collaborative models

Value co-creation

Open innovation

Social interaction

Environmental sustainability

Soft skills

leadership

Changes in labour force

More information at: <https://www.esic.edu/esicmarket>