

Journal: ESIC Market

Special Issue: Open data reuse and creation of value

Editor: Dra. Carmen de Pablos Heredero

Invited Editor for the special issue: Dr. Alberto Abella – DesideDatum & Universidad Rey Juan Carlos

Deadline: 18th October 2019. [Original manuscripts must be sent to: esicmarket@esic.edu](mailto:esicmarket@esic.edu)
[following submission guidelines at http://esic.edu/esicmarket](http://esic.edu/esicmarket)

Summary

Open data offer opportunities for economic, social and environmental value creation. Whenever they are accessed in the right format organizations can reuse them, so they can become the source to generate applications and to add value to products and services that respond to updated demands of consumers and firms.

This special issue collects recent innovation research and future trends promoted by the use of open data. Contributions can become an inspiration for academics and professional profiles specialized in open data reuse. We encourage theoretical and practical contributions in this field.

Potential contributions include the following topics, although they are not exclusively closed to them:

The management of open data

The publication of open data

Metrics to value open data

Options for open data reuse

Open data innovation

Economic impact of open data

Social impact of open data

Environmental impact of open data

Open data and smart cities

Open data and product innovation

Open data and process innovation

Open data and digital transformation

Open data and transparency

Open data and open government

Open data and innovative organizational models

Open data and value co-creation
Open government data
Legal implications of open data reuse
Open data and internal innovation at organizations
Management of open data reusers
Open data, open models and interoperability
open data management tools

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Key words:

Open data
Open government
Digital transformation
Innovation
Internet of things
Data reuse
Open collaborative models
Value co-creation
Smart cities
Open innovation
Metrics
Digital ecosystems
Data government
open government data

More information at: <https://www.esic.edu/esicmarket>