



CDP

CAREER DEVELOPMENT PLAN

A PLAN FULL OF BENEFITS

We have designed this CAREER DEVELOPMENT PLAN with the objective of helping graduates and professionals access graduate studies under excellent educational and financial conditions.

ONLY AVAILABLE TO GRADUATE PROGRAMS STARTING JANUARY – MAY 2018



CAREER ADVISE AND INTERNSHIPS

FINANCING
UP TO **8** YEARS

SCHOLARSHIPS**
UP TO **15%**



ENGLISH CERTIFICATE OPTIONAL



HEADHUNTER MEETINGS



NETWORKING ACTIVITIES

** UNTIL MAY 31, 2018



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ESIC's Career Development Plan is part of our commitment to our students' education and employability. This financial and economic support plan allows participants to access a master's, certificate or diploma program at our School, one of the leading institutions in Business, Marketing and Digital Economy in Spain.

✔ APPLICABLE TO:

30+ YEARS TRAINING

MBA

EXECUTIVE MBA

DELIVERED IN SPANISH

MASTERS & CERTIFICATES

MASTERS PROGRAMS

MARKETING AND SALES
MANAGEMENT **GESCO**

CERTIFICATE PROGRAMS IN MANAGEMENT

ADVERTISING AND DIGITAL
ENVIRONMENTS MANAGEMENT
PSDP

EUROPEAN CERTIFICATE IN
MARKETING ANALYTICS **PSMA**

COMMUNICATIONS
MANAGEMENT **PSDC**

DIGITAL ECONOMY

INSTITUTO ECONOMIA DIGITAL | **ESIC**

IN-PERSON CLASS • ONLINE • IN-COMPANY

MASTERS PROGRAMS

INTERACTIVE MARKETING **MMD**

ADVANCED TECHNOLOGY PROGRAM
EN VIRTUALIZACIÓN Y CLOUD **ATP**

BIG DATA **MBD**

CERTIFICATE PROGRAMS IN MANAGEMENT

DIGITAL MARKETING **PSMD**

SEM, SEO & ANALYTICS **PSSEO&SEM**

E-COMMERCE **PSCE**

CUSTOMER EXPERIENCE MANAGEMENT **PSCEM**

INTERNET OF THINGS AND INDUSTRY 4.0 **PSICI**

CUSTOMER SERVICE MANAGEMENT **PSDGSC**

DIGITAL HEALTHCARE MARKETING **PSHDM**

CYBERSECURITY AND COMPLIANCE **PSCC**

CYBERSECURITY AND HACKING ETHICS **PSCH**

BIG DATA **PSBD**

VIRTUAL AND AUGMENTED REALITY **PSRVA**

EXECUTIVE EDUCATION

CERTIFICATE PROGRAMS IN MANAGEMENT

MANAGEMENT DEVELOPMENT
FULL PROGRAM **PIDD**

SALES MANAGEMENT **PSDV**

CLIENT MANAGEMENT **PSGC**

RETAIL MARKETING **PSRM**

HUMAN RESOURCES BUSINESS
PARTNER **PSHRBP**

INTERNATIONAL BUSINESS
MANAGEMENT **PSDNI**



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