



CDP

CAREER DEVELOPMENT PLAN

A PLAN FULL OF BENEFITS

We have designed this CAREER DEVELOPMENT PLAN with the objective of helping graduates and professionals access graduate studies under excellent educational and financial conditions.

ONLY AVAILABLE TO GRADUATE PROGRAMS STARTING JANUARY – MAY 2018



CAREER ADVISE AND INTERNSHIPS

FINANCING
UP TO **8** YEARS

SCHOLARSHIPS**
UP TO **20**%



ENGLISH CERTIFICATE OPTIONAL



HEADHUNTER MEETINGS



NETWORKING ACTIVITIES

** UNTIL DECEMBER 31, 2017



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ESIC's Career Development Plan is part of our commitment to our students' education and employability. This financial and economic support plan allows participants to access a master's, certificate or diploma program at our School, one of the leading institutions in Business, Marketing and Digital Economy in Spain.

✓ APPLICABLE TO:

30+ YEARS TRAINING

MBA's

EXECUTIVE MBA

DELIVERED IN SPANISH

MASTERS & CERTIFICATES

MASTER'S PROGRAMS

MASTER IN MARKETING AND SALES
MANAGEMENT **GESCO**

MASTER IN INTERACTIVE MARKETING **MMD**

MASTER IN VIRTUAL TECHNOLOGY
AND CLOUD COMPUTING **ATP**

MASTER IN BIG DATA **MBD**

CERTIFICATE PROGRAMS IN MANAGEMENT

CERTIFICATE PROGRAM IN SALES
MANAGEMENT (BLENDED LEARNING) **PSDV**

CERTIFICATE PROGRAM IN CLIENT
MANAGEMENT (ONLINE) **PSGC**

CERTIFICATE PROGRAM IN ADVERTISING
AND DIGITAL ENVIRONMENTS **PSPD**

EUROPEAN CERTIFICATE IN MARKETING
ANALYTICS **PSMA**

DIGITAL ICEMD ECONOMY

CERTIFICATE PROGRAMS IN MANAGEMENT

DIGITAL MARKETING **PSMD**

SEM, SEO & ANALYTICS **PSSEO**

E-COMMERCE **PSCE**

CUSTOMER EXPERIENCE
MANAGEMENT **PSCEM**

INTERNET OF THINGS AND
INDUSTRY 4.0 **PSICI**

CUSTOMER SERVICE
MANAGEMENT **PSDG**

DIGITAL HEALTHCARE
MARKETING **PSHDM**

CYBERSECURITY AND
COMPLIANCE **PSCC**

CYBERSECURITY AND HACKING
ETHICS **PSCHE**

BIG DATA **PSBD**

VIRTUAL AND AUGMENTED
REALITY **PSRVA**



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