



PDP

PROFESSIONAL IMPROVEMENT PROGRAMME

A PLAN FULL OF BENEFITS

ESIC's Professional Development Plan is a formative and economic program so you can access our master programs and postgraduate programs with individualized professional activation tools and exceptional financing conditions.

ONLY FOR MASTERS AND POSTGRADUATE PROGRAMS STARTING JANUARY – MARCH 2018



**PROFESSIONAL
WORK-PLACEMENT**

FINANCING
UP TO **8** YEARS

SCHOLARSHIPS
UP TO **20%**



**PREMIUM ENGLISH
OPTIONAL**



HEADHUNTERS



**PERSONIFIED
COUNSELING**



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As part of ESIC's commitment to people, their training and improving employability we are opening a new academic session for the *Professional Improvement Programme*, a training and economical support plan which will allow you to study a Master's Degree or Higher Programme at Spain's leading institution in Business Marketing and Digital Economy for more than 50 years.

✓ APPLICABLE TO:

30+ YEARS TRAINING

MBA

MBA

PROVIDED IN SPANISH

GLOBAL MBA

EUROPE + ASIA + AMERICA

**INTERNATIONAL
MBA**

EUROPE + ASIA

EXECUTIVE MBA

PROVIDED IN SPANISH

MASTER POSTGRADUATE

**25 SPECIALIZED
MASTERS**

MARKETING
 TRADE AND SALES
 DIGITAL MARKETING
 ADVERTISING AND COMMUNICATION
 MARKETING SCIENCE
 INTERNATIONAL TRADE
 FINANCE
 HUMAN RESOURCES
 LOGISTICS
 FASHION & LUXURY
 SPORT

UNIVERSITARIOS

MARKETING
 COMMUNICATION
 HUMAN RESOURCES

DIGITAL ECONOMY

ICEMD
INSTITUTO ECONOMÍA DIGITAL | ESIC

CLASSROOM TEACHING • ONLINE • IN-COMPANY

DIGITAL MARKETING
 DIGITAL BUSINESS
 ECOMMERCE
 BIG DATA
 CUSTOMER EXPERIENCE
 INDUSTRY 4.0
 INTERNET OF THINGS
 INBOUND MARKETING
 SOCIAL NETWORKS
 DIGITAL ADVERTISING
 MOBILE MARKETING
 ANALYTICS

EXECUTIVE EDUCATION

HIGHER PROGRAMS
 SENIOR MANAGEMENT PROGRAMS
 SPECIALIZED COURSES
 SUMMER COURSES



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