



STUDY PLAN: BACHELOR DEGREE IN BUSINESS ADMINISTRATION AND MANAGEMENT* + DIPLOMA IN PROFESSIONAL SKILLS

BACHELOR DEGREE IN BUSINESS ADMINISTRATION AND MANAGEMENT - BBAM*



DIPLOMA IN PROFESSIONAL SKILLS

1st year

| | | | |
|-----------|----|-----|---|
| 6.0 | S1 | BE | ECONOMIC HISTORY |
| 6.0 | S1 | COM | CORPORATE MATHEMATICS |
| 6.0 | S1 | BE | INTRODUCTION TO CORPORATIONS I |
| 6.0 | S1 | BE | PROFESSIONAL ETHICS, BASIC PRINCIPLES OF LAW AND EQUALITY (PROFESSIONAL ETHICS) |
| 6.0 | S1 | BE | HISTORY OF SPANISH INSTITUTIONS (HUMANITIES) |
| 6.0 | S2 | BE | INTRODUCTION TO ECONOMICS |
| 6.0 | S2 | COM | FINANCIAL MATHEMATICS |
| 6.0 | S2 | COM | INTRODUCTION TO CORPORATIONS II |
| 6.0 | S2 | BE | MERCANTILE LAW |
| 6.0 | S2 | BE | COMPUTER SCIENCE APPLIED TO CORPORATIONS |
| 60 | | | ECTS FIRST YEAR |

2nd year

| | | | |
|-----------|----|-----|---|
| 6.0 | S1 | BE | INTRODUCTION TO MARKETING AND COMMUNICATION AT THE FIRM |
| 6.0 | S1 | COM | FINANCIAL ACCOUNTING I |
| 4.5 | S1 | COM | MICRO-ECONOMICS |
| 6.0 | S1 | COM | CORPORATE STATISTICS I |
| 6.0 | S1 | BE | CORPORATE SOCIOLOGY |
| 4.5 | S2 | COM | FINANCIAL ACCOUNTING II |
| 6.0 | S2 | COM | PRODUCTION MANAGEMENT |
| 4.5 | S2 | COM | MACRO-ECONOMICS |
| 6.0 | S2 | COM | CORPORATE STATISTICS II |
| 4.5 | S2 | COM | MARKETING MANAGEMENT |
| 6.0 | A | BE | MODERN LANGUAGE (ENGLISH) |
| 60 | | | ECTS SECOND YEAR |

3rd year

| | | | |
|-----------|----|-----|---|
| 4.5 | A | COM | CORPORATE TAXATION |
| 6.0 | S1 | COM | STRATEGIC MANAGEMENT AND CORPORATE POLITICS I |
| 4.5 | S1 | COM | ANALYTICAL ACCOUNTING |
| 4.5 | S1 | COM | COMMERCIAL MANAGEMENT |
| 6.0 | S1 | COM | FINANCIAL MANAGEMENT I |
| 4.5 | S1 | COM | CORPORATE DECISION METHODS |
| 4.5 | S1 | COM | MANAGEMENT INFORMATION SYSTEMS |
| 6.0 | S2 | COM | STRATEGIC MANAGEMENT AND CORPORATE POLITICS II |
| 4.5 | S2 | COM | HUMAN RESOURCES |
| 6.0 | S2 | COM | FINANCIAL MANAGEMENT II |
| 4.5 | S2 | COM | BALANCE ANALYSIS |
| 4.5 | S2 | COM | NATIONAL AND INTERNATIONAL ECONOMIC ENVIRONMENT OF THE FIRM |
| 60 | | | ECTS THIRD YEAR |

4th year

| | | | |
|-----------|----|-----|---|
| 6.0 | S1 | COM | LABOR LAW |
| 4.5 | S1 | EL | CORPORATE ACCOUNTING |
| 4.5 | S1 | EL | CORPORATE ASSESSMENT AND ACQUISITION |
| 4.5 | S1 | EL | OPERATIONS MANAGEMENT IN SERVICE CORPORATIONS |
| 4.5 | S1 | EL | ENTREPRENEURSHIP |
| 6.0 | S1 | COM | ACADEMIC RECOGNITION OF CREDITS |
| 2.4 | A | COM | INTERNSHIP PLACEMENT |
| 6.0 | A | COM | END OF DEGREE PROJECT |
| 60 | | | ECTS FOURTH YEAR |

1st year

| | | | |
|-----------|----|----|---------------------------|
| 3.0 | S1 | PA | MULTIMEDIA TECHNOLOGIES |
| 6.0 | S1 | PA | MODERN LANGUAGE I |
| 6.0 | S2 | PA | MODERN LANGUAGE II |
| 3.0 | S2 | PA | TEAM MANAGEMENT |
| 18 | | | CREDITS FIRST YEAR |

2nd year

| | | | |
|-----------|----|----|----------------------------|
| 6.0 | S1 | PA | MODERN LANGUAGE III |
| 3.0 | S1 | PA | INFORMATION TECHNOLOGY |
| 3.0 | S2 | PA | COMMERCIAL NEGOTIATION |
| 12 | | | CREDITS SECOND YEAR |

3rd year

| | | | |
|------------|----|----|----------------------------|
| 3.0 | S1 | PA | MODERN LANGUAGE IV |
| 4.5 | S2 | PA | ENTREPRENEURIAL INITIATIVE |
| 7.5 | | | CREDITS THIRD YEAR |

4th year

| | | | |
|-------------|----|----|--|
| 4.5 | S1 | PA | BUSINESS ETHICS |
| 3.0 | S2 | PA | INTERCULTURAL NEGOTIATION |
| 3.0 | S2 | PA | THE DIGITAL ECOSYSTEM |
| 3.0 | S2 | PA | CREATIVITY AND INNOVATION |
| 3.0 | S2 | PA | LEADERSHIP AND MANAGEMENT STYLES |
| 3.0 | S2 | PA | QUALITY MANAGEMENT |
| 3.0 | S2 | PA | PROJECT MANAGEMENT IN DIGITAL ENVIRONMENTS |
| 22.5 | | | CREDITS FOURTH YEAR |

60

TOTAL CREDITS ESIC

240

TOTAL CREDITS URJC BBAM

300

BBAM + ESIC TOTAL CREDITS

ESIC students enrolled on the Degree in Business Administration and Management (240 credits) will in turn be able to receive an Advanced Program of Skills and Tools (60 additional credits).

BE: Basic Education

COM: Compulsory

EL: Elective

PA: Specific

*Pending verification