

30+ YEARS TRAINING

MBA

BUSINESS & MARKETING SCHOOL 



EMPOWER YOURSELF INTERNATIONALLY



ESIC IS ONE OF THE LEADING BUSINESS SCHOOLS IN SPAIN, WITH AN EXPERIENCE OF OVER FIFTY YEARS TRAINING BUSINESS AND MARKETING PROFESSIONALS. WE STRIVE TO INCENTIVIZE, PROMOTE, AND MAINTAIN A DIRECT RELATIONSHIP WITH THE BUSINESS ENVIRONMENT IN ORDER TO PROVIDE PARTICIPANTS WITH A PRACTICAL ACADEMIC TRAINING WHICH FOCUSES ON THE NEEDS OF THE LABOR MARKET. WE OFFER TRAINING WITH VALUES, TO ENGAGE SUCCESSFULLY AS A HIGHLY QUALIFIED PROFESSIONAL WITH EXCELLENT COMMAND AND KNOWLEDGE OF THE LATEST TRENDS.



BY ACHIEVING THE AMBA ACCREDITATION, ESIC HAS JOINED THE ELITE OF THE TOP BUSINESS SCHOOLS IN THE WORLD.

THIS ACCREDITATION HAS ONLY BEEN ACHIEVED BY THE MOST PRESTIGIOUS BUSINESS SCHOOLS.

AROUND 2% IN THE WORLD.

TO ACHIEVE THIS ACCREDITATION SCHOOLS ARE EVALUATED ON 50+ CRITERIA.

AMBA (www.mbaworld.com) is an independent international organization based in London. This organization has been accrediting MBA programs in universities and business schools all around the world, since 1967. In order to **achieve the AMBA accreditation**, **schools are evaluated** on 50+ criteria.

MOST RELEVANT CRITERIA:

- ▶ Faculty's Quality
- ▶ Participants' Quality
- ▶ International Outreach
- ▶ Characteristics of the program and its curriculum
- ▶ The Schools' mission
- ▶ Strong corporate relations

MBA^s by ESIC

ESIC'S MBA PORTFOLIO IS ACCREDITED BY THE ASSOCIATION OF MBAs (AMBA) WHICH MEANS THAT THEY ARE PART OF THE ELITE OF ACCREDITED MBA PROGRAMS, LESS THAN 280 IN THE WORLD. THIS STRENGTHENS ITS INTERNATIONAL POSITIONING AND BOOSTS THE EMPLOYABILITY OF ITS GRADUATES AS AMBA RECOGNIZES AND ACCREDIT'S THE QUALITY AND THE INTERNATIONAL LEVEL OF MBA PROGRAMS.

ESIC SYSTEMATICALLY APPEARS IN MOST WELL-KNOWN INTERNATIONAL RANKINGS OF BUSINESS EDUCATION. THIS PROVIDES AN EXTERNAL AND OBJECTIVE RECOGNITION OF THE SCHOOL'S TRAINING QUALITY OVER THE LAST 50+ YEARS.

LATEST POSITIONS IN RANKINGS:

#27

**Bloomberg
Businessweek**

ESIC's International MBA (IMBA) appears in the 27th position among International MBAs. (2017)

#29



ESIC is positioned 29th among 492 higher education institutions for Graduate Business Studies in the world. (2017)

#61

POETS & QUANTS

ESIC's MBAs are included within the top 170 MBA programs in the world, 61st outside the US. (2017)

#42

CNN EXPANSION

The MBAs from ESIC are included in the elite of 71 international programs, with their MBA in 42th position and the Executive MBA in 44th position. (2018)

TOP

EL MUNDO

Four ESIC's graduate programs have been ranked in the top positions by El Mundo since 2012.

TOP



*1st in employability in Europe and 1st on Return on Investment. (2015)
A "top-tier employability" business school in Europe. (2017)
ESIC's EMBA in the 29th position in Europe. (2017)*

TOP

**youth
incorporated**

ESIC is ranked within the top 100 MBAs B-Schools in the world. (2018)

#18

**América
economía**

ESIC's MBAs appear 18th in the ranking of the best 49 programs for Latin American students. (2017)

#3

merco

3rd among the five most renowned Spanish Business Schools. 72th among the top 100 organizations with the strongest reputation in Spain. (2017)

INTERNATIONAL MOBILITY

Our MBAs are recognized across Europe and beyond for their ROI and high employability.

ESIC is a leading business school specialized in marketing and digital economy that systematically appears in most well-known international rankings of business education. It offers education from an international, integrated, comprehensive, and global perspective that is deeply valued by companies and headhunters from all around the world.

ESIC provides participants with a diverse toolkit to deal with a business environment that has been truly transformed by the forces of globalization, and offers them multiple options to strengthen their international profile, such as the possibility of taking a Dual MBA Degree in partnership with Shanghai International Studies University in China or Florida International University in the US.



By achieving the AMBA accreditation, ESIC has joined the elite of the top business schools in the world. **This accreditation has only been achieved by the most prestigious business schools. Around 2% in the world.**

INNOVATIVE METHODOLOGY

Faculty +
Research +
Thought Leadership

Faculty members combine a crafted balance between academic background and practitioner experience. They have proven professional experience with more than five years in senior management positions (in academia and/or in a major company).

WHY AN MBA AT ESIC?

A BUSINESS SCHOOL LEADING IN MARKETING AND DIGITAL ECONOMY

ESIC is one of the most prestigious business schools in Europe. The high positions in rankings and the achievement of international accreditations, are external and objective recognition for the quality of the School training over the last 50+ years.

GLOBAL ENTREPRENEURSHIP

ESIC Entrepreneurship Center provides the environment, facilities, support, and advice for participants to develop their business ideas.

Around 7% of MBA graduates start their own business upon graduation which places ESIC in the 1st position in Spain and 11th position in Europe in the creation of companies, according to QS.

MULTIPLE CAMPUSES AROUND SPAIN

Participants will always be guaranteed the same quality of education regardless of which of the 12 ESIC campuses they choose to study their EMBA. All of our MBAs are accredited by AMBA, meaning that if our participants need to move to another city for work or personal reasons, they can continue studying their MBA at any of our campuses around Spain.



Get to know real-life stories of professionals who chose to empower themselves internationally.

ESIC's MBA portfolio has been designed to cater for the needs of companies operating in an increasingly competitive, interconnected, and international environment.

This closeness to business has been and still is the key characteristic of the School's programs resulting in graduates extensively sought by international employers.

Each of the different MBA programs has its own features and characteristics to suit the demands of globally-focused professionals interested in accelerating and strengthening their career development. The programs are also designed to maximize the Return on Investment (RoI) through a crafted balance among costs, duration, intensity, and flexibility to attract the most talented professionals concerned with the effort needed to pursue and complete an MBA.

MBA
TAUGHT IN SPANISH

GLOBAL MBA
EUROPE + ASIA + AMERICA

INTERNATIONAL MBA
EUROPE + ASIA

EXECUTIVE MBA
TAUGHT IN SPANISH

 **#1 IN EMPLOYABILITY AND ROI IN EUROPE***

Increase your salary potential

 **MOST FACULTY MEMBERS, WITH EXTENSIVE PROFESSIONAL EXPERIENCE AT SENIOR LEVEL**


Be trained to accelerate your career and get ready to make instant contributions

 **ENTREPRENEURSHIP ENCOURAGED**

Start your own business in our ESIC Emprendedores hub

 **OPPORTUNITIES TO COMPLETE THE MBA ABROAD**

Your gateway for a career change

 **INTERNATIONALLY RECOGNIZED**

One of the world's top business schools, 1 of the 7 top-tier for employability in Europe

 **PROFESSIONAL LIFELONG DEVELOPMENT FOR GRADUATES**

Keep growing after your MBA

 **4500+ ALUMNI MBAs**

Be part of one of the largest professional networks in Europe

 **30+ YEARS DELIVERING MBAs**

Offered in Madrid, Shanghai and Miami (IMBA and GMBA), in Madrid (EMBA and MBA), and in our 10 locations in Spain (EMBA)

*According to the QS Ranking

OUR PROGRAMS

MBA

AN MBA BUILT UPON ESIC'S RENOWNED TRACK RECORD IN MARKETING AND DIGITAL BUSINESS

- | A career accelerator for managers interested in marketing.
- | A deep immersion to acquire new skills and knowledge.
- | Taught in Spanish.

Format: Full time

Duration: 12 months

Location : Madrid (Spain)

Intakes
October

esic.edu/mba

INTERNATIONAL MBA

A TRULY INTERNATIONAL EXPERIENCE, DEVELOPED PART IN SPAIN AND PART IN CHINA

- | An innovate Dual MBA Degree: IMBA ESIC + SISU IMBA.
- | Around 55% of the program delivered in Madrid, 45% delivered in Shanghai.
- | Internationally accredited – EFMD.



Format: Full time

Duration: 18 months

Locations: Madrid (Spain) + Shanghai (China)

Intakes
October

esic.edu/imba



GLOBAL MBA

A UNIQUE MANAGEMENT TRAINING IN THREE CONTINENTS, EUROPE, ASIA AND THE US

- | A full-time immersion of 20 months where participants live, work, learn, and operate in the three continents that represent more than 80% of the world's economy.
- | Networking + cross-cultural experience + deep international immersion.
- | Three degrees: IMBA ESIC + MBA SISU + MIB FIU.
- | Internationally accredited – AACSB.



Format: Full time

Duration: 20 months

Locations: Madrid (Spain) + Shanghai (China) + Miami (USA)

Intakes
October

esic.edu/en/global-mba/

EXECUTIVE MBA

FOR PROFESSIONALS AIMING AT SENIOR MANAGEMENT

- | A career-changing training for managers willing to re-orientate their development and update their management knowledge & skills.
- | For businesswomen/men looking to make impacts in their organizations.
- | Taught in Spanish.

Format: Weekend (Fridays and Saturdays)

Duration: 18 months

Locations: Madrid, Barcelona, Valencia, Sevilla, Zaragoza, Malaga, Pamplona, Bilbao and Granada (Spain)

Intakes

October
Madrid, Barcelona, Valencia, Sevilla, Zaragoza, Malaga, Pamplona, Bilbao and Granada (Spain)

esic.edu/emba

CAMPUS ESIC POZUELO - MADRID

FLORIDA INTERNATIONAL UNIVERSITY - USA

SHANGHAI INTERNATIONAL STUDIES UNIVERSITY - CHINA



ALUMNI COMMUNITY



OPPORTUNITIES TO COMPLETE THE MBA ABROAD

20 COUNTRIES





An independent international organization that recognizes the quality and excellence of MBA programs.

An accreditation that has only been achieved by the most prestigious business schools.
Around 2% in the world.

MADRID
+34 91 452 41 01
admisiones@esic.edu

SEVILLA
+34 954 46 00 03
info.sevilla@esic.edu

PAMPLONA
+34 94 829 01 55
info.pamplona@esic.edu

BARCELONA
+34 934 14 44 44
info.barcelona@esic.edu

ZARAGOZA
+34 976 35 07 14
info.zaragoza@esic.edu

BILBAO
+34 94 470 24 86
formacion@camarabilbao.com

VALENCIA
+34 96 339 02 30
info.valencia@esic.edu

MALAGA
+34 952 02 03 69
info.malaga@esic.edu

GRANADA
+34 958 22 29 14
master@esgerencia.com

esic.edu/mbas