

**MASTER**  
POSTGRADUATE

**GRANTS AND  
SCHOLARSHIP**  
*plans*

2020-2021

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# Procedure and closing date for submission

New students may apply for one of the grants and grants provided through the “grants and Financial Assistance for Study Plan” when they complete the admission procedure at ESIC BUSINESS & MARKETING SCHOOL.

Candidates interested in applying for any of the plan’s grants should request the application form from the grant from the Postgraduate Admissions Department. Once completed, this must be handed in personally or sent by email, along with the corresponding documentation, to the Postgraduate Admissions Department.

## General regulations for applications to the Grants and Scholarships Plan:

- New students can only apply for one of the grants in the plan. The grants are not cumulative, the most beneficial scholarship will be applied to each student . These grants are also compatible with the Ministry’s grants for Master’s degrees.
- When requested, the scholarship application form should be submitted, depending on the type of scholarship, to the Admissions department of the Business School.
- The application form for grants must always be signed by new students in the corresponding sections of the form, otherwise the document cannot be processed.
- Each grant has a different closing date for submission so new students must pay particular attention to the dates stipulated in the descriptions of these. (No grant application will be accepted outside these deadlines.)
- The grant decision will be communicated by ESIC individually and on the dates stipulated in the descriptions of each grant. The decision of the Admission Committee is final and cannot be appealed.
- ESIC BUSINESS & MARKETING SCHOOL has a limited fund for grants and scholarships, for which reason it reserves the right as to the number it awards.
- The percentage of grant awarded, depending on the type of grant, will be applied to the cost of tuition and not to the official fees or enrolment.

*\*Consult the Training Scholarship Plan with the Admissions Department of the Business School*

*If you have any questions about the procedure, the documentation to be provided or the type of grant to apply for, please do not hesitate to contact the **Business School Admissions Department** of ESIC BUSINESS & MARKETING SCHOOL.*

# SCOLARSHIP PLAN

- Diversity •
- Women •
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- Recent graduates •
- Carolina Foundation •
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**Equality, Diversity and Inclusion**  
ESIC Business & Marketing School

# Diversity Grant

Aimed at ESIC Master's degree students, nationally. The amount of the grant will be applied to the cost of tuition. The matriculation fee is exempt from discount.

## Requirements

- Candidates must successfully pass admission process of ESIC Business & Marketing School.
- Discrimination: The Candidate must present documentation that justifies the situation of discrimination experienced.
- Functional diversity: The candidate must present a valid Disability Certificate (where the type and grade are included).

## Benefits

- For candidates who have a disability equal to 33%, the amount of the grant will be up to 30% on teaching costs\*.
- For candidates who have a disability between 33% and 65%, the amount of the grant will be up to 40% of teaching costs\*.
- For candidates who have a disability greater than 65%, the amount of the grant will be up to 50% of teaching costs\*.



### Documentation required for the grant application:

- Photocopy of national ID / Tax ID number / Passport.
- Valid disability card and disability certificate currently in force.



### Submission of documentation:

- All documentation must be submitted together, once only and scanned to the corresponding consultant.



### Fecha límite de recepción de toda la información:

- At the time of booking as indicated by the advisor

### **Decision to award the Grant:**

This will be communicated by the Diversity Committee as follows:

- During the first half of September, for master's degree courses that start in September / October.
- During the first week of February, for master's degree courses that begin in February.

If you are applying for an ESIC Diversity Grant, with a requirement of at least 33% disability, to take a Master's degree at ESIC, we suggest that you also ask for information about the Opportunity for Talent grant programme from the Once Foundation. The application period for this grant is approximately between the months of July and October. See the period stipulated in the Conditions for Application.

### **The Once Foundation's Grants Programme: Opportunity for Talent.**

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The "Opportunity for talent" grants programme arises from the vocation of the ONCE Foundation towards social inclusion and equal opportunities for people with disabilities, and their commitment to the promotion of inclusive education.

The development of these grants aims to promote excellent training, transnational mobility, and the specialization of students with disabilities in areas of special employability, as well as sports training. In addition, the aim is to take advantage of the full potential of their talent and promote academic and research degrees for university students with disabilities, thus encouraging their inclusion within highly skilled jobs.

Grants and scholarships provided in the programme can be applied for by all students and university graduates who have Spanish nationality and a legally recognized disability equal to or greater than 33% and who meet the conditions stipulated in the Conditions for application.

*More information:*

**[www.esic.edu/institucion/diversidad](http://www.esic.edu/institucion/diversidad)**

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# WOMEN'S EMPOWERMENT scholarship

## Women + Leadership grants

The ESIC diversity project supports the contribution of women to the professional environment and the professional world in general. At ESIC we invest in female talent through the woman + leadership grant, especially designed for women with professional potential like you.

Aimed at women who wish to take a postgraduate course in ESIC in any of the following options:

### MBA • INTERNATIONAL MBA • EXECUTIVE MBA

The objective of this grant is that women with great potential and motivation can take one of the ESIC postgraduate courses mentioned above at any of the campuses where these courses are provided.

### Requirements

The candidates will be required to get through the ESIC Business & Marketing School admission procedure satisfactorily.

- *Academic records*
- *Professional experience*
- *Financial resources*
- *Languages*
- *Volunteering*

A 50% grant will be granted for tuition costs (matriculation is exempt from the discount) for each of the aforementioned master's degree courses. In the case of any of the courses being cancelled, this grant may be applied to one of the other two.

This grant is open to applicants nationally.

## DOCUMENTATION REQUIRED TO APPLY FOR THE GRANT

Authenticated academic records of grades obtained on all university courses. **1**

Curriculum Vitae, making special mention of the candidate's professional career. **2**

Latest Income Tax declaration (IRPF) and/or a declaration of current **3**

Letter stating the reasons for taking the course. **4**

Letter of Admission to the Master's degree course. **5**

## SUBMISSION OF DOCUMENTATION

Through the Virtual Campus website [www.esic.edu/campus](http://www.esic.edu/campus)  
All documentation must be scanned and submitted together.º

## CLOSING DATE FOR SUBMITTING APPLICATIONS

**30 June**

## AWARD DATE

**20 July**

The names of the successful candidates will be communicated personally and definitively, in writing, by the Students' Dept.

#liderazgo

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# Expiga Grant, Social sector

The EXPIGA Association, together with ESIC Business Marketing School, has opened applications to candidates for its Grant for “Strengthening Professionals Committed to the Social Sector”, where it offers three Grants for the following courses:

- Two Master’s degrees in Marketing and Sales Management (GESCO).
- A Master’s degree in Communication and Advertising Management (MPC)

## Finalidad

- The aim of these grants is to train people who need to improve their education in the field of marketing and / or advertising communication and who work in social organizations (both in Spain and in developing countries) who work for peace and the development of the most disadvantaged nations.
- They are aimed at Spaniards or students from countries where educational opportunities are limited and who, after having received this training, can exert a positive influence on the development of their society.
- The grant does not include living expenses or local transportation for travel to ESIC.

## Incluye

- Travel expense package of 500 euros to cover travel from the grant student’s place of origin abroad.
- The beneficiary will access the travel bag once he has arrived in Spain.
- Grant to obtain paid internships compatible with the master’s degree course that provide extra income for living expenses and residence.

The beneficiary must consider whether he/she meets the requirements of the Social Security Treasury regulations to be able to do an internship in any company.

***Important: The conditions of the grant cannot be modified by grant holders.***



#### Decision to award the Grant:

- The decision of the Committee will be communicated to candidates before 15th June, 2020.



#### Documentation required

- Completed application form, obtained from the ESIC website, indicating the chosen Master. ([Click here to download the file](#)).
- Copy of Passport or national ID card.
- 2 passport size photos.
- Updated Curriculum Vitae.
- Copy of the academic record of the studies. Vitae.
- Letter of motivation on how you could have a positive influence on society.
- Letter signed by the person in charge of the association / social institution where you currently perform your duties.
- Proof of sufficient income to be able to reside in the city applicable.
- For international applications, in addition to the record of grades, a copy of the degree certificate must also be included.



#### Documentation should be sent to:

The application will be made by sending the above-mentioned digitized documentation to the following e-mail address:

**becas.postgrado.madrid@esic.edu**



#### Period for submission of applications

Desde el **16th March 2020**.  
To **1st June 2020**.

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## Alumni grant for Recent Graduates

Students who are enrolled in the last course of any of the degree courses taught by ESIC BUSINESS & MARKETING SCHOOL and who go on to take a master's degree immediately after the last year of the degree course shall be given a discount on tuition fees.

### Requirements

- Candidates must satisfactorily pass the admission process of the Postgraduate area of ESIC Business & Marketing School.
- Not be in receipt of any other ESIC grant or discount.

### Benefits

- The amount of the grant will be 40% on the amount of teaching. Registration is excluded from discount.



### Submission of documentation to:

- Business School admissions department.

### Decision to award the Grant:

Applicable immediately, meeting all requirements.

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Fundación  
Carolina

# Carolina Foundation Grant

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Grants for master's degrees.

Postgraduate grants are aimed at courses in Spain for graduates from a Latin American country, member of the Ibero-American Community of Nations, or Portugal, with academic or professional ability endorsed by an outstanding curriculum.

The scholarship applies only to the International MBA program.

## **The course offers two different types of support:**

- GRANTS
- STUDY FINANCING

## **Scholarship application:**

- the scholarship must be applied for through the Carolina Foundation

More information:

**[www.fundacioncarolina.es](http://www.fundacioncarolina.es)**

# ICETEX Grant

Through the Educational and Cultural Cooperation Agreement signed between ICETEX and ESIC BUSINESS & MARKETING SCHOOL, a centre affiliated to the Rey Juan Carlos University, the opportunity is offered to Colombian professionals to obtain a grant of 50% reduction on the total cost of matriculation in one of the administrative categories provided for this academic year.

The course is aimed at university professionals who have been granted final admission or who are at an advanced stage of the procedure for entering the chosen course.

## Nota

- For the specific requirements of each course please consult the following link: [www.esic.edu/postgrado/catalogo](http://www.esic.edu/postgrado/catalogo) and look for the course that interests you. For courses that are given in English, candidates must have excellent knowledge of this language. They may submit results of an English test (TOEFL or IELTS).
- Otherwise, they will be given an English test by ESIC.

## Requisitos

- Candidates must be over 23 and under 60 years of age, they must have an average undergraduate minimum grade of 3.7 / 5.0 with a minimum of 1 year of professional experience in the field of the course to be taken.

*More information:*

**maestrias.colombia@esic.edu**



### ESIC admission procedure

Students are required to pass the ESIC admission process.

- 5 Grants of 50% PARTIAL: 5 Grants of 50% will be offered for the following courses:
  - MBA (Spanish)
  - International MBA (English) – this course is given 60% in Madrid and 40% in Shanghai (China).
- 5 Grants of 50% PARTIAL: 5 Grants of 50% will be offered for the following courses:
  - Master's degree in People & Organizational Development Management
  - Master's degree in Communication Management and New Technologies
  - Master's degree in Marketing and Sales Management.



### Preselection criteria

- Current place of residence
- Professional experience
- Consistency between the profile of the candidate and the course chosen
- Employment sector
- Undergraduate academic average



### Applications open

At the time of admission

### Decision to award the Grant:

Consult the advisor at the time of application

# Company agreements – Corporate

ESIC through the agreements signed with companies (Corporate) offers professionals, employees, spouses and children special conditions for our courses.



- After one year of attendance.
- On the basis of turnover and size of the company.



## Develop yourself Professional degree

20% discount on Postgraduate courses, MBAs, specialized master's degrees and high level courses.

## Develop yourself + Professional degree

25% discount on Postgraduate courses, MBAs, specialized master's degrees, and high level courses.

More information:

**corporate@esic.edu**

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ESIC LOVES TALENT.  
WE SEARCH FOR IT INTERNATIONALLY. WE  
RECOGNISE AND PRIZE IT.  
*And we know you have it.*

These opportunities will accredit your talent.

They will allow you access our programs with special conditions.  
They will broaden your training possibilities and promotion probabilities.

**\*Only candidates of our Full Time MBA and International MBA with a punctuation  
above 600 in GMAT**



*New*  
**TALENT  
OPPORTUNITIES  
2020**



**MBA**s  
POSTGRADO

# OTHER FINANCIAL SUPPORT FOR THE STUDY

Tripartite Foundation •  
Official Grants •





# Tripartite Foundation

We help you to manage the grants from the Tripartite Foundation at no cost:

- Continuous in-company training courses.
- Individual study leave that is compatible with executive courses, ESIC postgraduate courses and in-company training.
- Discounts on social security contributions for companies with state-run work centres.
- Training for companies that pay taxes for vocational training, regardless of their size and location.



## Contact:

- Discounts for students on ESIC training courses: (All fields of study and all campuses):  
All action for profit by students and companies will be conducted through the following addresses and phone numbers.

### All campuses (Except Andalusia)

tripartita.central@esic.edu  
663 882 499

### Andalusia

tripartita.andalucia@esic.edu  
663 879 357

*More information:*

**[www.fundaciontripartita.org](http://www.fundaciontripartita.org)**

# Official Grants

To apply for and take a Master's degree (of an official nature) the grants from the Ministry of Education are open to you. Applicable to all Master Courses, nationwide.

This only applies to master's degrees:

- Master's degree in People Management and Organizational Development (MDPO)
- Master's degree in communication management and new technologies (DCNT)
- Master's degree in sales management (OGC)
- Master's degree in Marketing and Digital Management (MMGD)

*These grants are compatible with the Impulsa Plan.*

*More information on the Ministry of Education website:*

**[www.mec.es](http://www.mec.es)**



# GRANTS AND SCHOLARSHIP *plans*

2020-2021

**Madrid**

91 452 41 00  
info.madrid@esic.edu

**Barcelona**

93 414 44 44  
info.barcelona@esic.edu

**Valencia**

96 361 48 11  
info.valencia@esic.edu

**Sevilla**

95 446 00 03  
info.sevilla@esic.edu

**Zaragoza**

976 35 07 14  
info.zaragoza@esic.edu

**Málaga**

952 02 03 69  
info.malaga@esic.edu

**Pamplona**

948 29 01 55  
info.pamplona@esic.edu

**Bilbao**

94 470 24 86  
formacion@camarabilbao.com

**Granada**

958 22 29 14  
master@esgerencia.com

**ESIC-IESIDE****Vigo**

986 49 32 52  
vigo@ieside.edu

**A Coruña**

981 18 50 35  
coruna@ieside.edu

ENE' 2020