



— BOOT CAMP —

One Week International Business Certificate Program

Sunday, July 16 – Friday, July 21, 2017

**Join us for a one-week non-credit study
program in International Business at
Florida International University (FIU)
– Modesto A. Maidique Campus, Miami,
Florida, USA.**

FIU

**Executive and
Professional
Education**

FLORIDA INTERNATIONAL UNIVERSITY



Who Should Attend?

Individuals attending universities outside of USA, completing a Masters' level degree, fluent in English and seeking an experiential learning experience abroad.

Program Highlights:

- Lectures by top FIU Faculty and leading industry experts
- Company Visits in the Miami Metro Area
- Social and Cultural activities such as a City of Miami tour
- FIU Certificate of Completion

Attend this program and gain the opportunity to:

- Expand your global business savvy
- Create and establish value networks
- Learn from cultural exchange
- Enrich your personal and professional development

The program includes:

- All handouts and study materials
- Three (3) company visits
- Five (5) lunch vouchers
- Lunch with FIU students
- Seven (7) catered coffee breaks
- Hotel stay for seven (7) nights (Check-In Saturday/Check-out Saturday – Double Occupancy), with Breakfast
- Transportation to and from FIU – Hotel
- Transportation to and from company visits
- Group picture
- FIU Certificate of Completion
- Miami City Tour on Sunday, July 16, 2017
- Closing Dinner at Miami Beach on Friday, July 21, 2017



For more information on inbound programs, please visit: epe.fiu.edu

For registration information, please contact: José Velázquez

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DRAFT Agenda

Sun	Monday	Tuesday	Wednesday	Thursday	Friday	
10am - 5pm S I G H T S E E I N G T O U R	8:30 AM Pick up at Hotel	8:30 AM Pick up at Hotel	9:30 AM Pick up at Hotel	8:30 AM Pick up at Hotel	8:30 AM Pick up at Hotel	
	8:45 AM Arrive at FIU	8:45 AM Arrive at FIU	9:45 AM Arrive at Company Visit	8:45 AM Arrive at FIU	8:45 AM Arrive at FIU	
	9:00 AM - 9:15 AM Welcome	9:00 AM - 10:30 AM Cross Cultural Awareness	10:00 AM - 12:00 PM Company Visit 2 & Bus Tour of FIU	9:00 AM - 10:30 AM International New Ventures	9:00 AM - 10:30 AM International Marketing and Branding	
	9:15 AM - 10:30 AM Globalization and Localization			10:30 AM - 10:45 AM Break	10:30 AM - 10:45 AM Break	
	10:30 AM - 10:45 AM Break	10:45 AM - 12:15 PM Globalization and Localization		10:45 AM - 12:15 PM Cross Cultural Awareness	10:45 AM - 12:15 PM International New Ventures	10:45 AM - 12:15 PM International Marketing and Branding
	12:15 PM - 2:00 PM Group Picture & Lunch	12:15 PM - 1:45 PM Lunch		12:15 PM - 2:00 PM Lunch	12:15 PM - 1:45 PM Lunch	12:15 PM - 2:00 PM Lunch
	2:00 PM - 3:30 PM Globalization and Localization	2:00 PM - 5:00 PM Company Visit 1	2:00 PM - 3:30 PM Free Trade Agreements: Doing Business in X/Y/Z	2:00 PM - 5:00 PM Company Visit 3	2:00 PM - 3:00 PM Guest Speaker	
	3:30 PM - 3:45 PM Break		3:30 PM - 3:45 PM Break		3:15 PM - 3:45 PM Certificate Ceremony	
	3:45 PM - 5:00 PM Globalization and Localization		3:45 PM - 5:00 PM Free Trade Agreements: Doing Business in X/Y/Z		7:00 PM - 9:00 PM Closing Dinner	