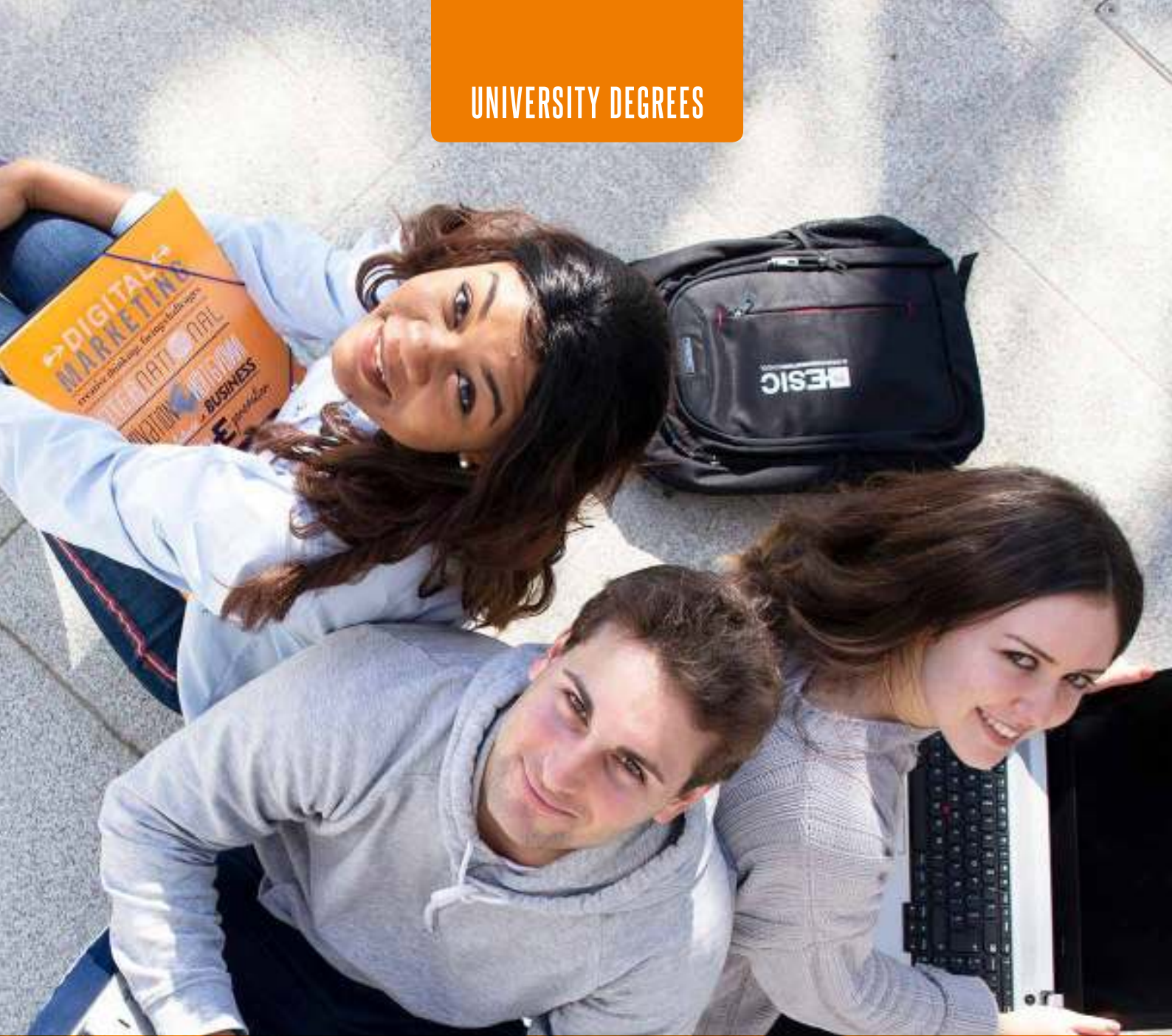


UNIVERSITY DEGREES



BACHELOR'S DEGREE IN MARKETING

DEGREE IN
DIGITAL BUSINESS



CENTRO ADSCRITO A
UNIVERSITAT
ROVIRA I VIRGILI

 **ESIC**
BUSINESS & MARKETING SCHOOL

ESIC teaches this degree as an affiliated centre to the Rovira i Virgili University in Barcelona.

Transforming people



50+ YEARS TRAINING GLOBAL PROFESSIONALS IN BUSINESS, MARKETING AND DIGITAL ECONOMY

Leaders in business and marketing training in Spain

ESIC is one of the leading business schools in Spain, with over fifty years of experience training business and marketing professionals.

We strive to incentivize, promote and maintain a direct relationship with the business environment in order to provide participants with practical academic training which focuses on the needs of the labor market, while offering training with values, so that our participants engage successfully as highly qualified professionals with excellent command and knowledge of the latest trends.

In addition, the quality of our programs is endorsed by national and international accreditation and certification institutions.

ESIC AT A GLANCE

60,000+ ESIC Alumni represent the largest business and marketing network of professionals in Spain

3 areas of activity: undergraduate studies, graduate studies and executive education

12 campus in Spain and strategic alliances in **5 continents**

Strategic agreements with 120+ universities in **40+ countries**

Affiliated to public and private Spanish universities

Top ranked among the most important business and marketing rankings

ESIC, amongst the best Universities and Business Schools in the world:

 **ESIC in Ranking U-Multirank 2018** university centres
TOP 5 IN SPAIN in Business Studies
TOP 25 IN THE WORLD in continuous training

 **TOP 6 in Spain**
2nd PRIVATE UNIVERSITY in GLOBAL RANKING of spanish universities

 **2018 BEST B-SCHOOLS**
 **TOP 100 universities**



ESIC is a member of the AACSB International Association www.aacsb.edu/about/

WHAT STUDY AT ESIC?

DIFFERENT SCHEDULE OPTIONS FOR OUR PROGRAMS

Choose your preference!

BACHELOR'S DEGREES

4 YEARS

BUSINESS ADMINISTRATION & MANAGEMENT

Madrid / Valencia.

MARKETING

Madrid / Barcelona / Valencia / Zaragoza.

DIGITAL BUSINESS

Madrid / Valencia.

COMMUNICATION/ADVERTISING & PUBLIC RELATIONS

Madrid / Valencia.

INTERNATIONAL BUSINESS

Valencia.

Add to your **BACHELOR'S DEGREE**
a **Specialised Diploma**¹:

+ Professional Skills

+ Herramientas Digitales y Multimedia **NEW**

DEGREE

4 YEARS

DIRECCIÓN DE MARKETING GLOBAL

Madrid / Barcelona / Sevilla / Málaga /
Pamplona / Granada.

GLOBAL MARKETING MANAGEMENT

Barcelona / Valencia.

+ BACHELOR'S DEGREE IN BUSINESS ADMINISTRATION

EE.UU. Florida Atlantic University
Alemania Fachhochschule Dortmund
Francia ESSEC Business School
Reino Unido Derby University²

BACHELOR'S DEGREE + DEGREE

5 YEARS

BUSINESS ADMINISTRATION & MANAGEMENT

Madrid / Valencia.

MARKETING

Madrid / Barcelona / Valencia / Zaragoza.

DIGITAL BUSINESS

Madrid / Valencia.

COMMUNICATION/ADVERTISING & PUBLIC RELATIONS

Madrid / Valencia.

INTERNATIONAL BUSINESS

Valencia.



Add to your
BACHELOR'S DEGREE
a **Degree**¹:

+ GLOBAL MARKETING MANAGEMENT

+ MARKETING

+ DIGITAL BUSINESS

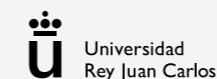
+ DATA SCIENCE **NEW**

+ ENTREPRENEURSHIP & INNOVATION **NEW**

¹ Consult degrees, itinerary and languages available by campus.
Degrees in Spanish, English or bilingual.

² Only available for students at ESIC Granada Campus

ESIC IS AFFILIATED TO PUBLIC AND PRIVATE UNIVERSITIES



ENTREPRENEURSHIP

Udip
UNIDAD DE DESARROLLO PROFESIONAL

PRÁCTICAS EN EMPRESA
CARRERAS PROFESIONALES
EMPRENDIMIENTO
ALUMNI

ESIC
MARKETING



WE PROVIDE STUDENTS WITH THE SKILLS AND KNOWLEDGE TO WORK IN THE BEST COMPANIES IN THE WORLD

www.esic.edu/empleabilidad



INTERNSHIP OPPORTUNITIES

1,600 INTERNSHIPS GRANTED
94% PAID INTERNSHIPS
30% STUDENTS HIRED AFTER INTERNSHIPS
2x POSSIBILITY OF EXTENDING THE INTERNSHIP PERIOD
+30% STUDENTS HAD THEIR CONTRACT RENEWED TO EXTEND THEIR INTERNSHIP AND WORK

We promote the employment of our students by encouraging them to apply, during their internships, the practical academic training obtained in the School.

After the third year, classes are taken in the afternoon and internships in the morning.

CAREER ADVICE

2,000 JOB OPPORTUNITIES MANAGED BY ESIC YEARLY
93% EMPLOYMENT RATE OF OUR STUDENTS
21% INTERNATIONAL JOB OPPORTUNITIES
90% OF OUR STUDENTS HAVE BEEN EMPLOYED IN LESS THAN 6 MONTHS
75% OF OUR STUDENTS WORK AT A MULTINATIONAL COMPANY

Companies demand highly-qualified professionals in business, marketing, advertising, sales and digital economy. Besides academic training, it is also important to speak multiple languages, to be able to travel and to demonstrate entrepreneurial spirit, motivation and creativity

ENTREPRENEURSHIP CENTER

PERSONALIZED PROFESSIONAL ADVICE
NETWORKING BETWEEN ENTREPRENEURS
123456 BUSINESS INCUBATOR
INVESTOR'S FORUM
PREFERENTIAL LOANS

ESIC creates, promotes and integrates activities towards encouraging entrepreneurship, and offers support and training.

ESIC develops activities and programs in the area of company creation to support the business initiatives of ESIC students and alumni and to contribute towards their consolidation.



ADD

OPPORTUNITIES
BACKGROUND
EXPERIENCE
PEOPLE

You will be supported throughout your entire working life through **ESIC Alumni**, the largest network of former students of business, marketing, communication and digital economy, in Spain.

You will have a **FREE EMPLOYMENT DATABASE** throughout your professional life.

INTERNATIONAL MOVILITY PROGRAMS

as an ESIC student you will have the possibility to complete your training abroad during a **semester** or **academic year**, and to validate your studies through

5

DIFFERENT PATHWAYS

Erasmus+ / Munde ESIC / Horizon / Degree+* / Terra

Erasmus+

Internship and Academic Mobility programs within the **European Education Area** subsidized by the European Union.

Degree+*

Mobility programs aimed at **taking the last year of the degree abroad** to obtain a degree given by the host country

Horizon

mobility programs where the tuition fees are established by the host university / specific economic conditions without geographic limitations

Munde ESIC

Mobility programs in universities that are not in the European Education Area

Terra

Specific Mobility programs based academic recognition in educational institutions around the world.

BACHELOR'S DEGREES

ESIC DEGREES

REQUIREMENTS

having successfully passed the 1st academic course in the moment of applying

language certification that accredits a **minimum level of B2** in the language in which the mobility program will be developed, and in some cases, a specific certification required by the host university.

* in order to participate in this mobility program, it is necessary to have successfully passed the three previous academic years.

BROADEN YOUR MIND, MULTIPLY YOUR EMPLOYMENT

120+ agreements WITH UNIVERSITIES NATIONAL & INTERNATIONAL



AGREEMENTS IN 40+ COUNTRIES IN 5 CONTINENTS



STUDY TOURS



500+ STUDENTS IN INTERNATIONAL MOBILITY PROGRAMS EVERY YEAR



CHANGING LIVES OPENING MINDS

ESIC LANGUAGES

ESIC Languages School offers language training in English to help you get your language capabilities accredited. The School is an official examination center for the most renowned language examinations like DELE, TOEFL, or Cambridge.



We teach courses in several languages, as well as Spanish as a second language for foreigners. We help you improve and perfect your level with internships and language courses abroad.

www.esic.edu/idiomas

- GERMANY
- A.R.Y. MACEDONIA
- ARGENTINA
- AUSTRALIA
- AUSTRIA
- BELGIUM
- BRAZIL
- CANADA
- CHILE
- CHINA
- COLOMBIA
- SOUTH KOREA
- CROATIA
- DENMARK
- U.S
- SLOVAKIA
- SLOVENIA
- ESTONIA
- FINLAND
- FRANCE
- GREECE
- HUNGARY
- IRELAND
- ITALY
- LATVIA
- LITHUANIA
- LUXEMBOURG
- MOROCCO
- MEXICO
- NORWAY
- NETHERLANDS
- PERU
- POLAND
- PORTUGAL
- PUERTO RICO
- UK
- CZECH REPUBLIC
- ROMANIA
- RUSSIA
- SWEDEN
- TAIWAN
- TURKEY
- VENEZUELA



esic.edu

BUSINESS & MARKETING SCHOOL ESIC

**LEADERS IN
PROFESSIONAL
TRAINING & MARKETING
IN SPAIN**

BACHELOR'S DEGREE IN MARKETING

The **Bachelor's Degree in Marketing** provides participants with a high-quality training on business management, marketing and market research. A highly renowned degree that trains participants to face and solve complex challenges in an increasingly globalized business and marketing environment.

Participants will learn how to use the proper marketing tools to successfully meet the latest demands of today's business environment.

This degree also offers participants access to multiple career opportunities and trains them to assume managerial and executive roles at any national or international organization.

In addition, ESIC provides you with specific training complements thanks to the combination of the degree with specialization diplomas and private degrees, which will make your training one of the most qualified in the national and international market.



ESIC teaches this degree as an affiliated centre to the **Rovira i Virgili University** in Barcelona.

STUDENT PROFILE:

- WANTS TO WORK IN MARKETING AND / OR A GLOBAL AND EVOLVING SALES ENVIRONMENT.
- LOGICAL-ANALYTICAL AND CREATIVE CAPACITY.
- INTERESTED IN DIGITAL BUSINESS.
- LEADERSHIP SKILLS.



CAREER OPPORTUNITIES:

- MARKETING MANAGER
- BRAND MANAGER
- PRODUCT MANAGER
- DIGITAL MARKETING SPECIALIST
- MARKETING CONSULTANT
- SOCIAL MEDIA MARKETING MANAGER
- SALES MANAGER
- INTERNATIONAL TRADE MANAGER
- MARKET RESEARCH ANALYST
- CUSTOMER RELATIONSHIP MANAGER
- INTERNATIONAL BUSINESS MANAGER
- KEY ACCOUNT MANAGER
- BUSINESS DEVELOPMENT MANAGER
- TRADE MARKETING MANAGER
- BUSINESS PLANNING MANAGER
- BUSINESS ADVISOR
- E-COMMERCE MANAGER

BACHELOR'S DEGREE IN MARKETING [BDM] + DIPLOMA IN PROFESSIONAL SKILLS [DPS]

BDM FIRST YEAR

CR	S	TP	
6.0	S1	OB	MARKETING FUNDAMENTALS
6.0	S1	FB	COMPANY FUNDAMENTALS
6.0	S1	FB	BUSINESS MATHEMATICS
6.0	S1	FB	ECONOMIC HISTORY
6.0	S1	FB	BUSINESS SOCIOLOGY
6.0	S2	FB	BUSINESS COMMUNICATION
6.0	S2	FB	MODERN LANGUAGE
6.0	S2	FB	STATISTICS APPLIED TO MARKETING
6.0	S2	FB	ECONOMY I: MICROECONOMICS
6.0	S2	FB	IT APPLIED TO MARKETING

60,0 ECTS FIRST YEAR

BDM SECOND YEAR

CR	S	TP	
6.0	S3	OB	ECONOMY II: MACROECONOMICS
4.5	S3	OB	ECONOMIC-FINANCIAL ANALYSIS FOR MARKETING I
4.5	S3	OB	LEGAL REGULATION OF THE MARKET
6.0	S3	OB	MARKETING AND CORPORATE SOCIAL RESPONSABILITY
4.5	S3	OB	CONSUMER'S BEHAVIOR I
4.5	S3	OB	STRATEGIC MARKETING
4.5	S4	OB	ECONOMIC-FINANCIAL ANALYSIS FOR MARKETING II
4.5	S4	OB	MARKET RESEARCH I
4.5	S4	OB	CONSUMER'S BEHAVIOR II
4.5	S4	OB	PRODUCT POLICY
6.0	S4	OB	DISTRIBUTION POLICY
6.0	S4	OB	STRATEGIC BRAND MANAGEMENT

60,0 ECTS SECOND YEAR

BDM THIRD YEAR

CR	S	TP	
6.0	S5	OB	COMMUNICATION AND ADVERTISING
4.5	S5	OB	DECISION-MAKING METHODS APPLIED TO MARKETING
4.5	S5	OB	MARKETING AND APPLIED INFORMATION SYSTEMS
6.0	S5	OB	PRICES AND COSTS POLICY
4.5	S5	OB	TRADING TECHNIQUES
4.5	S5	OB	RELATIONAL AND DIRECT MARKETING
4.5	S2	OB	BUSINESS START-UP
4.5	S2	OB	HUMAN RESOURCES MANAGEMENT
4.5	S2	OB	SALES MANAGEMENT
6.0	S2	OB	INTERNATIONAL MARKETING MANAGEMENT
6.0	S2	OB	DIGITAL MARKETING STRATEGIES
4.5	S2	OB	MARKET RESEARCH II

60,0 ECTS THIRD YEAR

BDM FOURTH YEAR

CR	S	TP	
4.5	S7	OB	STRATEGIC MANAGEMENT
6.0	S7	OB	MARKETING PLAN
4.5	S7	OB	ELECTIVE 1
4.5	S7	OB	ELECTIVE 2
4.5	S7	OB	ELECTIVE 3
3.0	S7	OB	ELECTIVE 4
3.0	S7	OB	ELECTIVE 5
24.0	S8	OB	INTERSHIPS
6.0	A	PE	BACHELOR'S DEGREE FINAL PROJECT

60,0 ECTS FOURTH YEAR

DPS FIRST YEAR

CR	S	TP	
6.0	S1	P	CHINESE I
3.0	S2	P	CRITICAL THINKING
3.0	S2	P	ANTHROPOLOGY

12,0 CREDITS FIRST YEAR

DPS SECOND YEAR

CR	S	TP	
6.0	S3	P	CHINESE III
6.0	S4	P	CHINESE IV

12,0 CREDITS SECOND YEAR

DPS THIRD YEAR

CR	S	TP	
3.0	S5	P	MULTIMEDIA SOFTWARE
3.0	S5	P	CREATIVE MINDSET
3.0	S6	P	CREATION OF DIGITAL SPACES
3.0	S6	P	CHRISTIAN SOCIAL THINKING

12,0 CREDITS THIRD YEAR

DPS FOURTH YEAR

CR	S	TP	
3.0	S8	P	BUSINESS ETHICS
3.0	S8	P	TANGIBLES-WEARABLES
3.0	S8	P	LEADERSHIP
3.0	S8	P	MY DIGITAL FINGERPRINT

12,0 CREDITS FOURTH YEAR

48 TOTAL CREDITS

ELECTIVES

BACHELOR'S DEGREE IN MARKETING FOURTH YEAR

ELECTIVE 1:

NEUROMARKETING
CUSTOMER EXPERIENCE MANAGEMENT
NEW SERVICES MARKETING

ELECTIVE 2:

E-COMMERCE
DIGITAL MARKETING METRICS & ANALYTICS
MOBILE MARKETING / MARKETING FOR MOBILE DEVICES

ELECTIVE 3:

BUSINESS MODELS FOR DIGITAL ECONOMY
BUSINESS INTELLIGENCE IN A DIGITAL ENVIRONMENT
CREATIVITY AND DIGITAL INNOVATION

ELECTIVE 4:

I.T. SEMINARS I (RELATIONAL DATABASE IN DIGITAL ENVIRONMENTS)
RECOGNIZED EDUCATIONAL ACTIVITIES I

ELECTIVE 5:

I.T. SEMINARS II (DATA ANALYSIS FOR BUSINESSES WITH SPSS)
RECOGNIZED EDUCATIONAL ACTIVITIES II
LEARNING ACTIVITIES II

NOTE:

THE STUDENT MUST CHOOSE A SUBJECT FROM EACH OPTION

PROGRAMS SUBJECT TO CHANGE.

240 TOTAL ECTS

URV students taking the **Bachelor's Degree in Marketing (BDM)** will be able to obtain the **ESIC's Diploma in Professional Skills (DPS)** by taking **48 additional** credits.

Abbreviations: P Own qualification CR Credits S Term TP Type of subject C Core COM Compulsory EL Elective PA Specific to the DPS



BACHELOR'S DEGREE IN MARKETING [BDM] + DEGREE IN DIGITAL BUSINESS [DDB]

BDM FIRST YEAR

CR	S	TP	
6.0	S1	OB	MARKETING FUNDAMENTALS
6.0	S1	FB	COMPANY FUNDAMENTALS
6.0	S1	FB	BUSINESS MATHEMATICS
6.0	S1	FB	ECONOMIC HISTORY
6.0	S1	FB	BUSINESS SOCIOLOGY
6.0	S2	FB	BUSINESS COMMUNICATION
6.0	S2	FB	MODERN LANGUAGE
6.0	S2	FB	STATISTICS APPLIED TO MARKETING
6.0	S2	FB	ECONOMY I: MICROECONOMICS
6.0	S2	FB	IT APPLIED TO MARKETING

60,0 ECTS FIRST YEAR

BDM SECOND YEAR

CR	S	TP	
6.0	S3	OB	ECONOMY II: MACROECONOMICS
4.5	S3	OB	ECONOMIC-FINANCIAL ANALYSIS FOR MARKETING I
4.5	S3	OB	LEGAL REGULATION OF THE MARKET
6.0	S3	OB	MARKETING AND CORPORATE SOCIAL RESPONSABILITY
4.5	S3	OB	CONSUMER'S BEHAVIOR I
4.5	S3	OB	STRATEGIC MARKETING
4.5	S4	OB	ECONOMIC-FINANCIAL ANALYSIS FOR MARKETING II
4.5	S4	OB	MARKET RESEARCH I
4.5	S4	OB	CONSUMER'S BEHAVIOR II
4.5	S4	OB	PRODUCT POLICY
6.0	S4	OB	DISTRIBUTION POLICY
6.0	S4	OB	STRATEGIC BRAND MANAGEMENT

60,0 ECTS SECOND YEAR

BDM THIRD YEAR

CR	S	TP	
6.0	S5	OB	COMMUNICATION AND ADVERTISING
4.5	S5	OB	DECISION-MAKING METHODS APPLIED TO MARKETING
4.5	S5	OB	MARKETING AND APPLIED INFORMATION SYSTEMS
6.0	S5	OB	PRICES AND COSTS POLICY
4.5	S5	OB	TRADING TECHNIQUES
4.5	S5	OB	RELATIONAL AND DIRECT MARKETING
4.5	S2	OB	BUSINESS START-UP
4.5	S2	OB	HUMAN RESOURCES MANAGEMENT
4.5	S2	OB	SALES MANAGEMENT
6.0	S2	OB	INTERNATIONAL MARKETING MANAGEMENT
6.0	S2	OB	DIGITAL MARKETING STRATEGIES
4.5	S2	OB	MARKET RESEARCH II

60,0 ECTS THIRD YEAR

BDM FOURTH YEAR

CR	S	TP	
4.5	S7	OB	STRATEGIC MANAGEMENT
6.0	S7	OB	MARKETING PLAN
4.5	S7	OB	ELECTIVE 1
4.5	S7	OB	ELECTIVE 2
4.5	S7	OB	ELECTIVE 3
3.0	S7	OB	ELECTIVE 4
3.0	S7	OB	ELECTIVE 5
24.0	S8	OB	INTERSHIPS
6.0	A	PE	BACHELOR'S DEGREE FINAL PROJECT

60,0 ECTS FOURTH YEAR

DDB FIRST YEAR

CR	S	TP	
6.0	S1	P	CHINESE I
3.0	S1	P	ANTHROPOLOGY
3.0	S2	P	TO BE PROFESSIONAL
4,5	S2	P	DIGITAL ENVIRONMENT

16,5 TOTAL CREDITS FIRST YEAR

DDB SECOND YEAR

CR	S	TP	
6.0	S1	P	CHINESE III
3.0	S1	P	CRITICAL THINKING
6.0	S2	P	CHINESE IV
3.0	S2	P	MULTIMEDIA SOFTWARE

18,0 TOTAL CREDITS SECOND YEAR

DDB THIRD YEAR

CR	S	TP	
3.0	S1	P	CREATION OF DIGITAL SPACES
3.0	S1	P	CREATIVE MINDSET
4.5	S1	P	SCIENTIFIC INVESTIGATION
3.0	S2	P	CHRISTIAN SOCIAL THINKING
3.0	S2	P	TEAMWORKING

16,5 TOTAL CREDITS THIRD YEAR

DDB FOURTH YEAR

CR	S	TP	
3.0	S2	P	BUSINESS ETHICS
3.0	S2	P	SELF-DIAGNOSIS
3.0	S2	P	MY DIGITAL FINGERPRINT
4.5	S2	P	TREND SEARCH AND ANALYSIS
4.5	S2	P	SALES FORECASTING

18,0 TOTAL CREDITS FOURTH YEAR

DDB FIFTH YEAR

CR	S	TP	
3.0	S1	P	LEADERSHIP
4.5	S1	P	MARKETING INTELLIGENCE
4.5	S1	P	DIGITAL MARKETING METRICS & ANALYTICS
4.5	S1	P	CUSTOMER MARKETING
4.5	S1	P	DATA DRIVEN MARKETING
4.5	S1	P	GLOCAL MARKETING
4.5	S1	P	BUSINESS INNOVATION
4.5	S1	P	STRATEGIC FINANCES
3.0	S2	P	TANGIBLES-WEARABLES
3.0	S2	P	TRANSFORMATION & CHANGE
4.5	S2	P	GLOBAL MINDSET
4.5	S2	P	GLOBAL COMMUNICATION
4.5	S2	P	BUSINESS WITH GLOBAL CAUSE
4.5	S2	P	ENTREPRENEURSHIP

58,5 TOTAL CREDITS FIFTH YEAR

Abbreviations: P Own qualification CR Credits S Term TP Type of subject C Core COM Compulsory EL Elective PA Specific to the DPS

240 TOTAL ECTS

Students enrolled in the Official Degree in Marketing by URV will in turn receive ESIC's Degree in Digital Business, granting **127,5 additional credits** to those already obtained in the Official Degree syllabus.

127,5 TOTAL CREDITS

PROGRAMS SUBJECT TO CHANGE.



What about you?

Will you enjoy the

GENERATION ESIC? GENERATION





It is the moment to believe in yourself, to choose the differentiating path, show the world what you are capable of...
talent / involvement / commitment / excellence...

MORE THAN A UNIVERSITY

We organize the biggest event in University...

8 campus **3,500+** students



TOP EVENTS

MEET Forum on employability and entrepreneurship that brings together national and international entrepreneurs, and companies where you can share experiences, attend lectures and participate in selection processes.



And the largest gathering for professionals in business, marketing, communications and digital economy in Spain...

NETWORKING



We create the competition's MOST IMPORTANT FROM ACADEMIA

5,000+ participants	2,150 teams	881 universities and business schools	89 countries
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ENTREPRENEURS

We help you start your business projects

we generate, promote and integrate the actions for the promotion of entrepreneurship, providing support and training. We develop activities such as meetings, forums, investors, hubs, simulators, accelerator projects, etc, in order to make your business idea become a reality.



MASTERCLASS



A new space to live unique learning experience based on the possibilities of Robotics and disruptive technologies.

You will master the tools that are already transforming the present and will mark the future of the business.

A different way to approach the business reality in the classroom

Enjoy **masterclasses** where we address cutting edge and relevant issues through the experience of professionals and industry experts, professors or prestigious speakers.

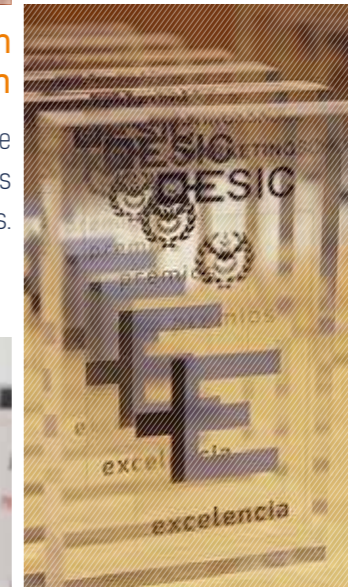


PUBLISHING

Own specialized publishing
We have our own publishing branch, providing the **research and dissemination economy, business, marketing**, etc. Our editorial background, in constant renovation, has more than **500 published titles** whose authors are mainly in academia or professionals, expert members of our business environment.

CONTESTS & COMPETITIONS

- Excellence awards
- Entrepreneurship
- Carem
- ESICrea
- Aster Award for research
- Debate Club



CERTIFICATIONS...

- OWN **QUANTY LAB NEUROMARKETING**
- MULTIMEDIA TOOLS
- DIGITAL TOOLS



**OUTDOORS
WELCOME**



SPORTS CLUB



CAMPUS



LIFE!



**SELF-SERVICE
& CAFETERIA**

we have a cafeteria and self-service area with menus specially prepared for students.



**PUBLIC COLLEGE
LIBRARY**



MULTI-CULTURAL CLASSROOM

share experiences with student from all over the world.



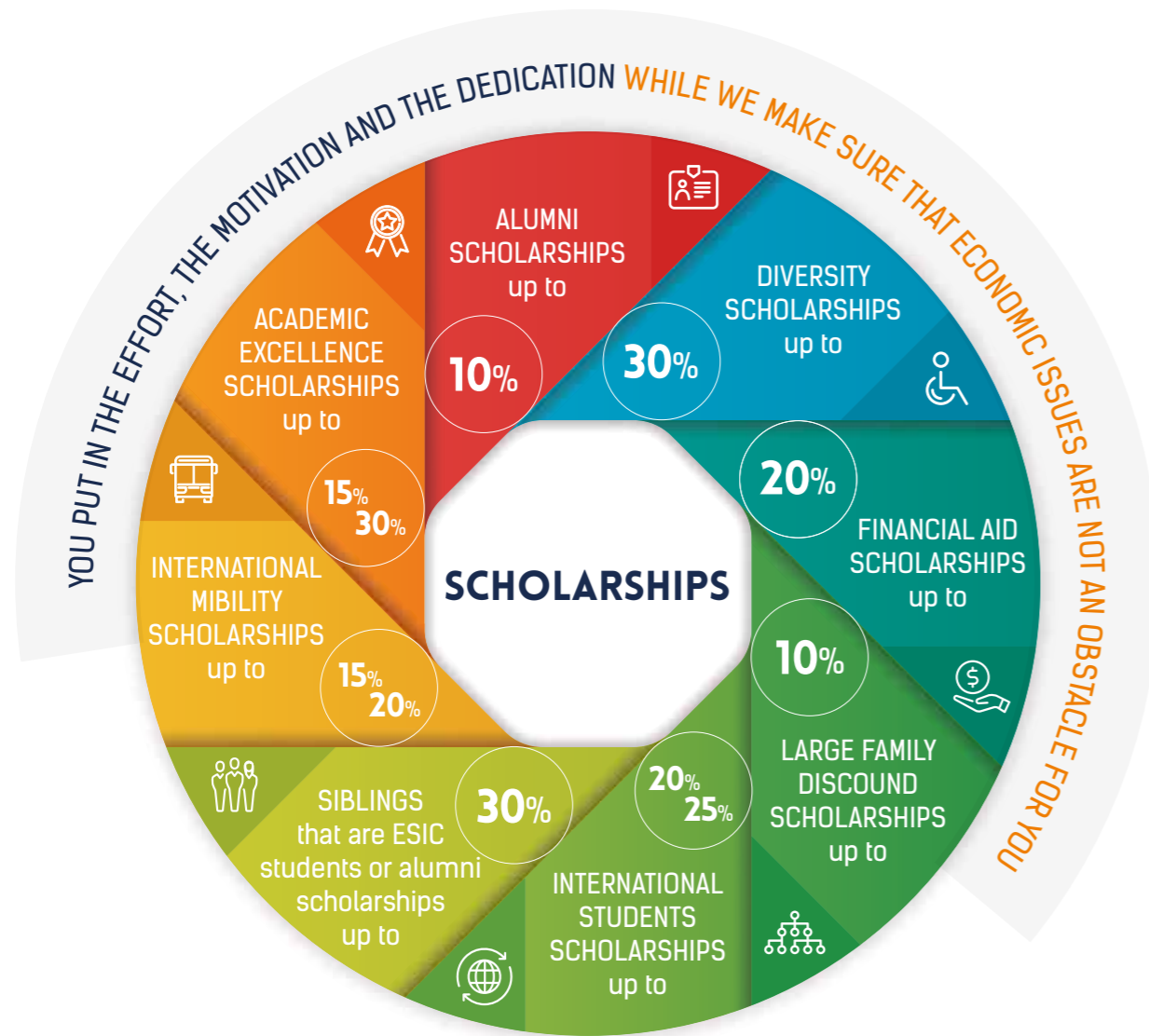
Many experiences from
AROUND THE WORLD...



Volunteer groups that allow students to grow by helping others, learn about other realities and actively participate in the rebuilding of a better world.

GIVING BACK PROJECTS

SCHOLARSHIPS AND FINANCIAL AID PLAN



Find all the information and requirements about our scholarships at:

www.esic.edu/grado/becas-ayudas

THERE IS
A GENERATION
UNIVERSITY DEGREES
DESTINED TO
TRANSFORM
THE WORLD

Madrid
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Barcelona
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Zaragoza
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