

STARTING DATES MADRID PROGRAMS 20-21

Acronym	Program	Edition	Starting date	Location	Days of the week	Time	Management
BCPR	CODING SOON BOOTCAMP (BCPR)	3	Monday, 7th Sep. 2020	Arturo Soria	From Monday to Thursday	From 18:00 to 22:00	Luis Martín Rada
SCPJM	SPECIALIZED COURSE IN PROJECT MANAGEMENT (SCPJM)	19	Friday, 18th Sep. 2020	Arturo Soria	Friday & Saturday	From 16:00 to 21:00 & 09:00 to 14:00	Luis Martín Rada
MCMNT	MASTER'S DEGREE IN COMMUNICATION AND MANAGEMENT OF NEW TECHNOLOGIES (MCNTM)	8	Friday, 2nd Oct. 2020	Pozuelo	From Monday to Friday	From 19:00 to 22:00	Carlos Víctor Costa
MHROD	MASTER'S DEGREE IN HUMAN RESOURCES AND ORGANIZATIONAL DEVELOPMENT (MPODM)	9	Friday, 2nd Oct. 2020	Pozuelo	From Monday to Thursday	From 19:00 to 22:00	Carlos Alberto Pérez
MBM	MASTER'S DEGREE IN BUSINESS MANAGEMENT (MCM)	14	Friday, 2nd Oct. 2020	Pozuelo	From Monday to Friday	From 19:00 to 22:00	Julio Alard Luis Martín Rada
BCAD	DATA ANALYTICS BOOTCAMP (BCAD)	2	Tuesday, 13th Oct. 2020	Arturo Soria	From Monday to Thursday	From 18:00 to 22:00	Luis Martín Rada
SMPDB	SENIOR MANAGEMENT PROGRAM IN DIGITAL BUSINESS (SMPDB)	10	Thursday, 15th Oct. 2020	Arturo Soria	Thursday	From 16:00 to 20:00	Luis Martín Rada
SCKAM	SPECIALIZED COURSE IN KEY ACCOUNT MANAGER (SCKAM)	10	Friday, 16th Oct. 2020	Arturo Soria	Friday and Saturday	From 16:00 to 21:00 & 09:00 to 14:00	Luis Martín Rada
APMAR	ADVANCED PROGRAM IN CRM & MARKETING AUTOMATION & (APMAR)	3	Friday, 16th Oct. 2020	Pozuelo	Friday and Saturday	From 16:30 to 21:30 & 09:00 to 14:00	Madina Oumkhanova
APPR	CERTIFICATE PROGRAM IN PROGRAMMATIC AND RTB (APPR)	4	Friday, 16th Oct. 2020	Pozuelo	Friday and Saturday	From 16:30 to 21:30 & 09:00 to 14:00	José María Visconti
APRM	ADVANCED PROGRAM IN RETAIL MARKETING (APRM)	7	Friday, 16th Oct. 2020	Arturo Soria	Friday and Saturday	From 16:30 to 21:30 & 09:00 to 14:00	Jesús Arránz Afuera / Carlos López Ariztegui
GMBA	GLOBAL MBA (GMBA)	4	Monday, 19th Oct. 2020	Pozuelo	From Monday To Friday	From 09:30 to 14:30	Luis Sánchez Villa
MBA	MBA FULL TIME (MBA)	41	Monday, 19th Oct. 2020	Pozuelo	From Monday to Friday	From 09:30 to 14:30	Juan R. Campos Blázquez
MDM	MASTER'D DEGREE IN DIGITAL MARKETING (MDM)	8	Monday, 19th Oct. 2020	Pozuelo	From Monday to Friday	From 19:00 to 22:00	José María Visconti
MMM	MASTER'S DEGREE IN MARKETING MANAGEMENT (MMM)	20	Monday, 19th Oct 2020	Pozuelo	From Monday to Thursday	From 19:00 to 22:00	Luis Sánchez Villa
MITB	MASTER'S DEGREE IN INTERNATIONAL TRADE & BUSINESS (MITB)	48	Monday, 19th Oct. 2020	Pozuelo	From Monday to Thursday	From 09:30 to 12:30	Ignacio Soret

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MITB	MASTER IN INTERNATIONAL TRADE & BUSINESS TD (MITB)	49	Monday, 19th Oct 2020	Pozuelo	From Monday to Thursday	From 19:00 to 22:00	Ignacio Soret
SMPDS	SENIOR MANAGEMENT PROGRAM IN DIGITAL SALES (SMPDS)	6	Thursday, 22nd Oct. 2020	Arturo Soria	Thursday	From 16:00 to 20:00	Luis Martín Rada
EMBA	EXECUTIVE MBA (EMBA)	35	Friday, 23rd Oct. 2020	Pozuelo	Friday and Saturday	From 16:30 to 21:30 & 09:00 to 14:00	Juan R. Campos Blázquez
MMCM	MASTER'S DEGREE IN MARKETING & FT COMMERCIAL MANAGEMENT(MMCM)	230	Friday, 23rd Oct. 2020	Pozuelo	From Monday to Thursday	From 09:30 to 14:30	Jesús Arránz Afuera / Carlos López Ariztegui
MMCM	MASTER'S DEGREE IN MARKETING & PT COMMERCIAL MANAGEMENT (MMCM)	231	Saturday, 24th Oct. 2020	Pozuelo	From Monday to Thursday	From 19:00 to 22:00	Jesús Arránz Afuera / Carlos López Ariztegui
MDB	MASTER'S DEGREE IN DIGITAL BUSINESS (MDB)	12	Friday, 23rd Oct. 2020	Pozuelo	Friday and Saturday	From 16:30 to 21:30 & 09:00 to 14:00	José María Visconti
MCEM	MASTER'S DEGREE IN CUSTOMER EXPERIENCE MANAGEMENT (MCEM)	4	Friday, 23rd Oct. 2020	Pozuelo	Friday and Saturday	From 16:30 to 21:30 & 09:00 to 14:00	Madina Oumkhanova
MDM	MASTER'S DEGREE IN MARKETING DIGITAL FS (MDM)	37	Friday, 23rd Oct. 2020	Pozuelo	Friday and Saturday	From 16:30 to 21:30 & 09:00 to 14:00	José María Visconti
MMLFC	MASTER'S DEGREE IN MARKETING & LUXURY FASHION COMMUNICATION (MMFCM)	6	Friday, 23rd Oct. 2020	Pozuelo	Friday and Saturday	From 16:30 to 21:30 & 09:00 to 14:00	Rafael Pérez Arroyo
MACM	MASTER'S DEGREE IN COMMUNICATION & ADVERTISING MANAGEMENT (MACM)	42	Saturday, 24th Oct. 2020	Pozuelo	Friday and Saturday	From 16:30 to 21:30 & 09:00 to 14:00	Carlos Víctor Costa
MACM	ADVANCED PROGRAM IN COMMUNICATION MANAGEMENT (APCM)INSIDE MPC	42	Saturday, 24th Oct. 2020	Pozuelo	Friday and Saturday	From 16:30 to 21:30 & 09:00 to 14:00	Carlos Víctor Costa
APE	ADVANCED PROGRAM IN ECOMMERCE (APE)	13	Friday, 23rd Oct. 2020	Pozuelo	Friday and Saturday	From 16:30 to 21:30 & 09:00 to 14:00	Carlos López Ariztegui
APDM	ADVANCED PROGRAM IN DIGITAL MARKETING(APDM)	19	Monday, 26th Oct. 2020	Pozuelo	Friday and Saturday	From 16:30 to 21:30 & 09:00 to 14:00	José María Visconti

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MBM	MASTER'S DEGREE IN BUSINESS MANAGEMENT (MBM)	2	Monday, 26th Oct. 2020	Pozuelo	From Monday to Thursday	From 09:30 to 14:30	Javier Rovira
MDM	MASTER'S DEGREE IN DIGITAL MARKETING (MDM)	38	Monday, 26th Oct. 2020	Pozuelo	From Monday to Thursday	From 19:00 to 22:00	José María Visconti
APSM	ADVANCED PROGRAM IN SALES MANAGEMENT (APSM)	44	Friday, 30th Oct. 2020	Arturo Soria	Friday and Saturday	From 16:00 to 21:00 & 09:00 to 14:00	Jesús Arránz Afuera / Carlos López Ariztegui
MDM	MASTER'S DEGREE IN DIGITAL MARKETING (MDM)	9	Tuesday, 3rd Nov. 2020	Arturo Soria	From Monday to Thursday	From 18:30 to 21:30	José María Visconti
MSMM	MASTER'S DEGREE IN SPORTS MARKETING MANAGEMENT (MSMM)	5	Saturday, 7th Nov. 2020	Arturo Soria	From Monday to Thursday	From 17:00 to 21:00	Ana Belén Perdigones
MMCM	MASTER'S DEGREE IN MARKETING AND COMMERCIAL MANAGEMENT (MMCM)	235	Saturday, 7th Nov. 2020	Pozuelo	From Monday to Thursday	From 09:30 to 14:30	Jesús Arránz Afuera / Carlos López Ariztegui
MLSCM	MASTER'S DEGREE IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT + SAP - ERP (MLSCM)	11	Friday, 6th Nov. 2020	Pozuelo	Friday and Saturday	From 16:30 to 21:30 & 09:00 to 14:00	Ignacio Soret
MFM	MASTER'S DEGREE IN FINANCIAL MANAGEMENT (MFM)	29	Friday, 6th Nov. 2020	Pozuelo	Friday and Saturday	From 16:30 to 21:30 & 09:00 to 14:00	Miguel Ángel Povedano
MMS	MASTER'S DEGREE IN MARKETING SCIENCE (MMS)	18	Saturday, 7th Nov. 2020	Pozuelo	Friday and Saturday	From 16:30 to 21:30 & 09:00 to 14:00	Ana Belén Perdigones
APMR	ADVANCED PROGRAM IN MARKETING RESEARCH (APMR) INSIDE MMS	18	Saturday, 7th Nov. 2020	Pozuelo	Friday and Saturday	From 16:30 to 21:30 & 09:00 to 14:00	Ana Belén Perdigones
SCSM	SPECIALIZED COURSE IN SPORTS MARKETING & SPORTAINMENT (SCSM)	9	Friday, 13th Nov. 2020	Arturo Soria	Friday and Saturday	From 16:00 to 21:00 & 09:00 to 14:00	Luis Martín Rada
MBDM	MASTER'S DEGREE IN BIG DATA MANAGEMENT (MBDM)	3	Friday, 13th Nov. 2020	Pozuelo	Friday and Saturday	From 16:30 to 21:30 & 09:00 to 14:00	Javier Lahoz
APMD	ADVANCED PROGRAM IN MANAGERIAL DEVELOPMENT (CPMD)	16	Friday, 13th Nov. 2020	Arturo Soria	Friday and Saturday	From 09:30 to 13:30-15:30 to 19:30 & 09:30 13:30	Juan R. Campos Blázquez
APCEM	ADVANCED PROGRAM IN CUSTOMER EXPERIENCE MANAGEMENT (APCEM)	12	Friday, 13th Nov. 2020	Pozuelo	Friday and Saturday	From 16:30 to 21:30 & 09:00 a 14:00	Madina Oumkhanova
APDM	ADVANCED PROGRAM IN MARKETING (APDM) ALUMNI PSDV	5	Friday, 13th Nov. 2020	Arturo Soria	Friday and Saturday	From 16:30 to 21:30 & 09:00 to 14:00	Jesús Arránz Afuera / Carlos López Ariztegui
APIoTI	ADVANCED PROGRAM IN THE INTERNET OF THINGS AND INDUSTRY 4.0 (APIoTI)	5	Friday, 13th Nov. 2020	Pozuelo	Friday and Saturday	From 16:30 to 21:30 & 09:00 to 14:00	Carlos López Ariztegui

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MDM	MASTER'S DEGREE IN DIGITAL MARKETING (MDM)	39	Monday, 16th Nov. 2020	Pozuelo	From Monday to Thursday	From 09:00 to 14:00	José María Visconti
APBDA	ADVANCED PROGRAM IN BIG DATA ANALYTICS (APBDA)	5	Friday, 20th Nov. 2020	Pozuelo	Friday and Saturday	From 16:30 to 21:30 & 09:00 to 14:00	Javier Lahoz
APAI	ADVANCED PROGRAM IN ARTIFICIAL INTELLIGENCE (APAI)	3	Friday, 20th Nov. 2020	Pozuelo	Friday and Saturday	From 16:30 to 21:30 & 09:00 to 14:00	Carlos López Ariztegui
SCAM	SPECIALIZED COURSE IN AGILE MANAGEMENT (SCAM)	3	Friday, 27th Nov. 2020	Arturo Soria	Friday and Saturday	From 16:00 to 21:00 & 09:00 to 14:00	Luis Martín Rada
SCPJM	SPECIALIZED COURSE IN PROJECT MANAGEMENT (SCPJM)	20	Friday, 27th Nov. 2020	Arturo Soria	Friday and Saturday	From 16:00 to 21:00 & 09:00 to 14:00	Luis Martín Rada