



Transformative Learning

HYBRID TEACHING MODEL



BUSINESS & MARKETING SCHOOL

Transforming people

6 KEYS THAT DEFINE TRANSFORMATIVE LEARNING



1. CYCLE MODEL.

The group or class is divided into 2 and they set 3 weeks per cycle.
Classroom → Synchronized physical place of reference where “everything happens”.

Canvas → Asynchronous digital space form preparation, information, etc. Every week something different happens for the students.

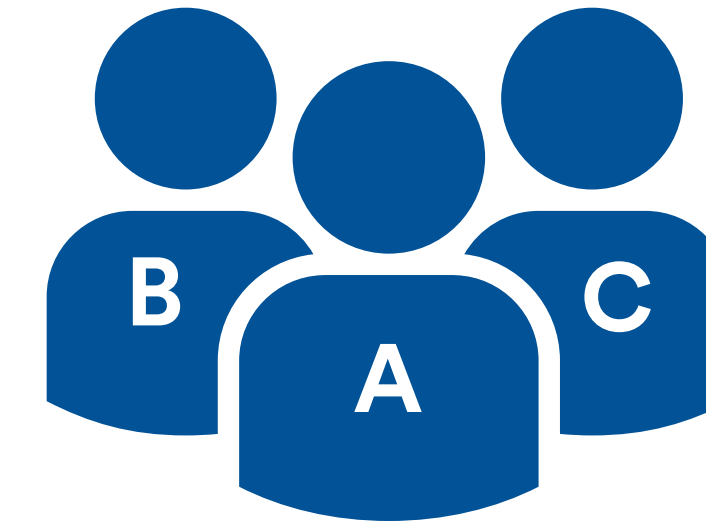


2. COMPULSORY ATTENDANCE.

- Attendance is compulsory for students. Those who follow the class remotely must have the camera ON.
- Teaching is SYNCHRONOUS, but the sessions are recorded

WEEK A.

ALL students (100%) in class.



WEEK B. 50% in classroom and 50% remotely*.

* They attend the class via ZOOM

WEEK C.

Groups are rotated.
50% in classroom and 50% remotely*.

* They attend the class via ZOOM

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3. DYNAMIC PROGRAMMING.



Requirement to **SCHEDULE THE SEMESTER TAKING INTO ACCOUNT THE CYCLES** following this sequence:

- Establish total teaching weeks for the semester (generally, there are 15).
- Mark weeks at 50% -50% and 100% in class.
- Teaching schedule each week.

4) EVERYWHERE CLASSROOM.



At the teaching level, we must **ASSUME THAT THERE ARE OTHER SPACES FOR LEARNING.**

Canvas* offers us an almost unlimited field of content management and management of the delivery of those contents as well.

* The teachers will have a profound and specialised course on Canvas to learn to manage the paths of mastery (name that canvas uses to define the content delivery strategy).

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5. SELF-CONSUMPTION OF KNOWLEDGE.

The teaching resources (readings, links, videos, tasks, mini-cases ...) are available to the student.



6. EVALUATION AND FEEDBACK.

The weight of individual work should rise. But participation and group work must, in turn, remain the basis of the student's transformation.

How is this achieved in a Student Centred Learning model?

- Giving greater weight in the final grade to individual study, while facilitating the production of collaborative research as a team.
- Giving less weight in the final grade to teamwork, but applying more demanding rubrics and making it a limiting factor to pass the subject.

The management of "criteria" and "rubrics" is essential for the understanding of teachers and students.

Taking care of yourself, we take care of each other.

#TakeCareCareforOthers



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