



# *Transformative Learning*

## HYBRID TEACHING MODEL



BUSINESS & MARKETING SCHOOL

*Transforming people*

# 6 KEYS THAT DEFINE TRANSFORMATIVE LEARNING



## 1. CYCLE MODEL.

The group or class is divided into 2 and they set 3 weeks per cycle.  
**Classroom** → Synchronized physical place of reference where “everything happens”.

**Canvas** → Asynchronous digital space form preparation, information, etc. Every week something different happens for the students.

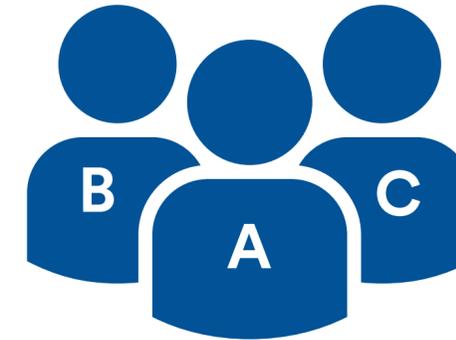


## 2. COMPULSORY ATTENDANCE.

- Attendance is compulsory for students. Those who follow the class remotely must have the camera ON.
- Teaching is SYNCHRONOUS, but the sessions are recorded

### WEEK A.

**ALL** students (100%) in class.



**WEEK B. 50% in classroom and 50% remotely\*.**

\* They attend the class via ZOOM

### WEEK C.

Groups are rotated.  
**50% in classroom and 50% remotely\*.**

\* They attend the class via ZOOM

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## 3. DYNAMIC PROGRAMMING.



Requirement to **SCHEDULE THE SEMESTER TAKING INTO ACCOUNT THE CYCLES** following this sequence:

- Establish total teaching weeks for the semester (generally, there are 15).
- Mark weeks at 50% -50% and 100% in class.
- Teaching schedule each week.

## 4) EVERYWHERE CLASSROOM.



At the teaching level, we must **ASSUME THAT THERE ARE OTHER SPACES FOR LEARNING.**

**Canvas\*** offers us an almost unlimited field of content management and management of the delivery of those contents as well.

\* The teachers will have a profound and specialised course on Canvas to learn to manage the paths of mastery (name that canvas uses to define the content delivery strategy).

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## 5. SELF-CONSUMPTION OF KNOWLEDGE.

The teaching resources (readings, links, videos, tasks, mini-cases ...) are available to the student.



## 6. EVALUATION AND FEEDBACK.

The weight of individual work should rise. But participation and group work must, in turn, remain the basis of the student's transformation.

How is this achieved in a Student Centred Learning model?

- Giving greater weight in the final grade to individual study, while facilitating the production of collaborative research as a team.
- Giving less weight in the final grade to teamwork, but applying more demanding rubrics and making it a limiting factor to pass the subject.

The management of "criteria" and "rubrics" is essential for the understanding of teachers and students.

*Taking care of yourself, we take care of each other.*

**#TakeCareCareforOthers**



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