

# Dr. José Ramón Gutiérrez Martín

**PhD. Economics and Industrial Organization. Universidad Antonio de Nebrija (2012)**

PostGraduate

- MASTER. EXECUTIVE MBA. IESE BUSINESS SCHOOL, UNIVERSITY OF NAVARRA (2009)

Graduate

- DEGREE. UNIVERSIDAD COMPLUTENSE DE MADRID (1996). ECONOMICS

Summary of Professional Experience

- ESIC Business & Marketing School. Professor of Marketing and Operative Technology. 2019-present
- ESDEN BUSINESS SCHOOL. PROFESSOR OF OPERATIVE AND STRUCTURAL FINANCE, ENTREPRENEURSHIP AND INNOVATION MANAGEMENT
- ACADEMIC DIRECTOR OF ALUMNI ASSOCIATION. ASSOCIATE DIRECTOR OF MBA FULL TIME AND EXECUTIVE MBA. 2014-PRESENT
- IESE BUSINESS SCHOOL. DIRECTOR OF EXECUTIVE MBA PROGRAM. 2010-2014
- DELOITTE CONSULTING SENIOR MANAGER (STRATEGY AND OPERATIONS). CONSULTING SENIOR MANAGER (STRATEGY AND OPERATIONS). 2008-2010
- INDRA SYSTEMS. CONSULTING MANAGER (TECHNOLOGY). 2006-2008
- TELEFÓNICA GROUP. PROJECT MANAGER SW APPLICATIONS. 2000-2006
- FUNDACIÓN COTEC. CONSULTANT. 1997-2000

Academic track

Recent Lectures

- INTERCULTURAL MANAGEMENT: GEOGRAPHY STILL MATTERS, CARLOS III UNIVERSITY, MADRID, APRIL 2017 AND 2018
- WESTERN AND EASTERN MANAGEMENT STYLES. PROS AND CONS AND THEIR IMPACTS, YOKOHAMA CITY UNIVERSITY, JAPAN, OCTOBER 2016 AND 2018
- CONFUCIUS AND MANUFACTURING, CÍRCULO DE BELLAS ARTES, MADRID, JUNE 2016
- JAPANESE MANAGEMENT STYLE, SUMMER COURSE CARLOS III UNIVERSITY (DIRECTOR), MADRID, JUNE 2016
- JAPANESE COMPANIES IN SPAIN, JAPANESE EMBASSY AT MADRID, NOVEMBER 2014
- TRENDS AND CHALLENGES IN BUSINESS EDUCATION. INTERNATIONAL UNIV. OF JAPAN. NIIGATA- JAPAN, MARCH 2.014
- INNOVATION PROCESSES IN AIRSPACE CLUSTERS, CEIBS, SHANGAI, CHINA, MARCH 2014
- INTERNATIONALIZATION OF SPANISH SMES. CONGRESS INICIATIVA PYMES, MADRID, 2013

Publishing

- "WHAT BRINGS ABOUT SUCCESS IN JAPANESE COMPANIES", SHACHO KAI, 2018 (BOOK)
- "IMPACT OF CULTURAL FACTORS ON ENTREPRENEURSHIP: EVIDENCE FROM GEM MODEL AND THE SINGULARITY OF JAPAN". CHAPTER IN BOOK "ETHICS, ENTREPRENEURSHIP, AND GOVERNANCE IN HIGHER EDUCATION", IGI GLOBAL EDITOR, 2018
- "ENTREPRENEURSHIP-BASED INDUSTRIAL CLUSTERS AND INNOVATION". CHAPTER IN BOOK "ANALYSIS OF INDICATORS", SPRINGER, 2018
- "WHITE PAPER ON JAPANESE COMPANIES IN SPAIN", SHACHO KAI, 2014 (BOOK SPANISH)
- "ACITURRI, THE PATH FROM A FAMILY BUSINESS UNTIL BECOMING A SECTOR LEADER", PUBLISHED 2014 (IESE BUSINESS SCHOOL CASE STUDY, SPANISH)
- LA NECESIDAD DE REINDUSTRIALIZAR ESPAÑA: DESMONTANDO LOS MITOS SOBRE LA INDUSTRIA. EL PAÍS, 24TH FEBRUARY 2013 (ARTICLE DIGITAL EDITION)
- ESCUELA DE EMPRENDEDORES. EL PAÍS, 18TH NOVEMBER 2012 (ARTICLE DIGITAL EDITION)
- "INNOVATION PROCESSES IN INDUSTRIAL CLUSTERS, AN APPLICATION TO AIRSPACE CLUSTER IN MADRID". UNIVERSIDAD ANTONIO DE NEBRIJA, 2.012 (PHD THESIS, SPANISH)

Languages.

- SPANISH: NATIVE
- ENGLISH: PROFICIENCY
- ITALIAN: PROFICIENCY
- FRENCH: B1
- GERMAN: A2.1
- JAPANESE: A2.2