

María del Pilar Nestar García

PostGrado

- EMBA, EXECUTIVE MBA
IESE BUSINESS SCHOOL. BARCELONA. 2016.
- MASTER OF ARTS (MA) IN DIGITAL MARKETING (WEB 2.0) (HONS: 8.80)
EUDE EUROPEAN MANAGEMENT SCHOOL. MADRID 2012
- POSTGRADUATE CERTIFICATE IN DATAMINING & CUSTOMER INTELLIGENCE
ICEMD, MADRID 2011

Formación Universitaria

- MASTER'S DEGREE IN MARKETING & BUSINESS MANAGEMENT (HONS: 8.7)
ESIC BUSINESS & MARKETING SCHOOL UNIVERSITY. MADRID 2009.

Experiencia Profesional

- CEO & FOUNDER – INVITADISIMA. Enero 2018 – Present.
- GRADE AND POSTGRADE PROFESSOR. ESIC BUSINESS AND MARKETING SCHOOL. Sep 2018 – Present.
- CEO & FOUNDER - LAUREN LYNN LONDO. Mar 2017 – Present.
- MARKETING MANAGER - PENGUIN RANDOM HOUSE UK, LONDON – 2016 – 2018.
- SENIOR BRAND MANAGER - PENGUIN RANDOM HOUSE – BARCELONA – 2016
- BRAND MANAGER – PENGUIN RANDOM HOUSE – (Prisa Ediciones until April 2014 Merge with Penguin Random House) - 2012 – 2016
- PRODUCT MANAGER /MARKETING COORDINATOR – PRISA EDICIONES – 2008 -2012.
- NEW BUSINESSES DEPARTMENT: COORDINATOR - SAGE GROUP – 2006 - 2008

Experiencia Docente

- ESIC BUSINESS AND MARKETING SCHOOL. 2018 – PRESENT.

Conferencias

- BABSON COLLEGE, MA. September 2019. (Guest speaker)
- INSEAD PARIS. November 2019. (Guest speaker)