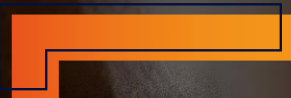


BACHELOR'S DEGREES
**WHY STUDY
AT ESIC?**





+66,000
alumni specialized in business
and marketing

11 campus in Spain
and strategic alliances in 4
continents

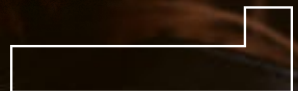
Agreements with
+140 universities from
+40 countries

Agreements with **+2,000**
companies

Areas of activity:

- University
- Business School
- Advanced Vocational
Training Programs
- Online Training
- Corporate Education

Top positions
in business Rankings



**BUSINESS
MARKETING
SPECIALIZED**



ENTREPRENEURS



EMPLOYMENT



**LEARNING
BY DOING**



INTERNATIONAL



DIGITAL

WHAT TO STUDY AT ESIC?

The best specialized training with several curricular itineraries...



Comunidad de Madrid

ESIC is an affiliated center:



Valencia



Barcelona

Obtain two Official University Degrees in 5 years

OFFICIAL DOUBLE DEGREES *5 years*

- DEGREE IN BUSINESS ADMINISTRATION AND MANAGEMENT + DEGREE IN MARKETING



OFFICIAL DEGREES *4 years*

Combine our Official Degrees with a Specialization Diploma in 4 years or obtain a Double Degree by combining it with a Higher Degree in 5 years.

- | | |
|---|--|
| <ul style="list-style-type: none"> • BUSINESS ADMINISTRATION & MANAGEMENT • MARKETING • DIGITAL BUSINESS • DATA SCIENCE | <ul style="list-style-type: none"> • COMMUNICATION/ADVERTISING & PUBLIC RELATIONS • INTERNATIONAL BUSINESS • LAW (New) |
|---|--|



A Add a higher degree and get a double degree *in 5 years*

- | | |
|---|--|
| <ul style="list-style-type: none"> • MARKETING MANAGEMENT • DIGITAL BUSINESS • DATA SCIENCE | <ul style="list-style-type: none"> • ENTREPRENEURSHIP AND INNOVATION • SUSTAINABILITY MANAGEMENT • *NEWLAW (4 years) |
|---|--|

B Specialization diploma *in 4 years*

- | | |
|---|--|
| <ul style="list-style-type: none"> • MANAGEMENT SKILLS | <ul style="list-style-type: none"> • DIGITAL AND MULTIMEDIA TOOLS |
|---|--|

Consult available combinations according to the campus and the Official Degree

*The NewLaw degree will be combined exclusively with the Official Law Degree.



STUDY OUR DEGREES *(4 years)*

- Digital Business
- Global Marketing Management

Internationalization is an indispensable process to obtain the degree. You will have to follow one of the two training itineraries proposed to choose between Universities of different destinations.

- Study Tours
- Mobility Program

WHY STUDY AT ESIC?

01

+58 YEARS OF
EXPERIENCE

02

SPECIALISTS IN
BUSINESS,
MARKETING,
COMMUNICATION
AND DIGITAL
ECONOMY

03

STRONG
TIES WITH
COMPANIES

04

REAL AND
PRACTICAL
METHODOLOGY

05

SCHOLARSHIP
PROGRAMS
AND STUDY
GRANTS

06

DEGREES 100%
IN ENGLISH,
BILINGUAL

07

PERSONALIZED
GUIDANCE

08

PROFESSIONAL
FACULTY OF PROVEN
ACADEMIC QUALITY

09

All kinds of
activities that
enrich your
university
experience

10

Entrepreneurship
center dedicated
to students
and alumni

11

ESIC Alumni, the
largest network of
professionals in
Business, Marketing
and Digital Economy
in Spain

12

Internship in a company,
Lifelong access to
employment offers,
International employment
impulse

INTERNATIONAL MOBILITY PROGRAMS

As a student you have the possibility of complementing and validating your **training abroad** during a semester or a complete academic year through our international options

ERASMUS+

Study and internship mobility within the European Educational Area, subsidized by the European Union.

HORIZON

University exchange in multiple destinations according to agreements. Some destinations could be the United States, Ireland or France.

MUNDE ESIC

Study mobility outside the European Educational Area. Destinations in Asia, Africa, Latin America, among others.

TERRA

University exchanges around the world.
*For students of the Higher Degree in Global Marketing Management and students in the 5th year of a Double Degree.

DOUBLE DEGREE

Mobility to add an official degree of the destination country by studying abroad for a year in France, Germany or Amsterdam.



*Check available pathway for your Official Degree or Higher Degree. International destinations with limited places, subject to possible modifications. All international options have additional costs.

Widening your horizons improves your employment prospects

+140 Agreements
with national and international universities
40+ countries in 4 continents
with agreements

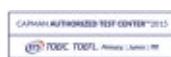
Study Tours
Residential
500+ students per year
on international programs

ESIC LANGUAGES

We help you to obtain the official certificate you need to prove your knowledge in English, as we are an official preparatory and examining center for the main certificates, both professional and academic:

TOEFL, TOEIC and all Cambridge certificates.

We teach courses in several languages, as well as Spanish for foreigners. And, of course, we help you improve and perfect your language level with language courses and stays abroad.



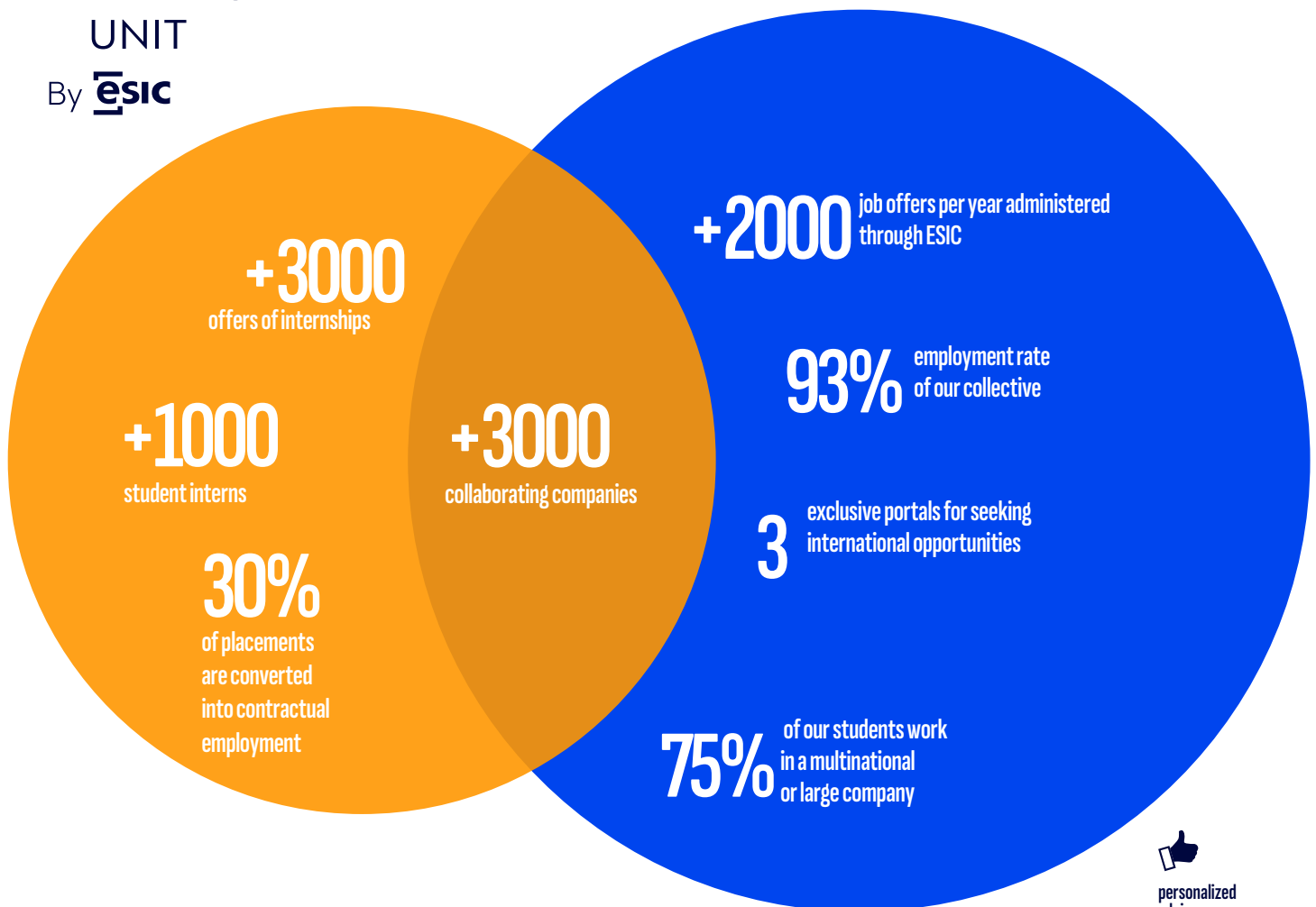
WE PREPARE YOU TO WORK IN THE BEST COMPANIES IN THE WORLD

pdu
PROFESSIONAL
DEVELOPMENT
UNIT

By **esic**

COMPANY INTERNSHIPS

We promote the presence of students in companies, facilitating the application of theoretical and practical knowledge through work placements. From the third year onwards, teaching is only in the afternoon with work placements in the morning.



PROFESSIONAL CAREERS

Once your studies are complete, through Carreras Profesionales' guidance, we train and advise you on questions of employability, supporting you in the search for openings via access to an exclusive employability portal and the organization of job fairs and recruitment events.

ENTREPRENEURS

ESIC generates, encourages and integrates actions for fostering entrepreneurship, by providing training and support. It organizes activities and programs in the field of starting a business to support the business initiatives of our students and contribute to their consolidation.



personalized advice



networking among entrepreneurs



prizes and competitions for entrepreneurs



incubator of ideas



entrepreneurial workshops



investor forums



talks and encounters with entrepreneurs

SCHOLARSHIPS AND FINANCIAL AID FOR STUDY

You put in the effort, the desire and the dedication.

we try to make sure that the financial matters do not represent an obstacle



20-50%

Academic excellence



10%

Alumni



10-30%

Diversity scholarship



Up to 20%

ESIC study grants



12-15%

Large family



25%

International students



Up to 30%

Enrolled siblings



15-20%

National mobility



12%

Single parent family



Up to 15%

Entrepreneurship



25%

Doctorates



10%

Agreement with educational centres



20%

ESIC CFGS students



5%

Agreement with companies

* The type of scholarship, amount and deadlines are subject to change.

You have all the information and requirements about our scholarships at:

www.esic.edu/grados/becas-ayudas

ESIC has a limited fund for scholarships and study grants, therefore reserves the right to award the number of them.

ESIC University in MADRID

carreras@esic.university

BARCELONA

info.barcelona@esic.edu

VALENCIA

admisiones.gradovalencia@esic.edu

FEBRUARY 2024